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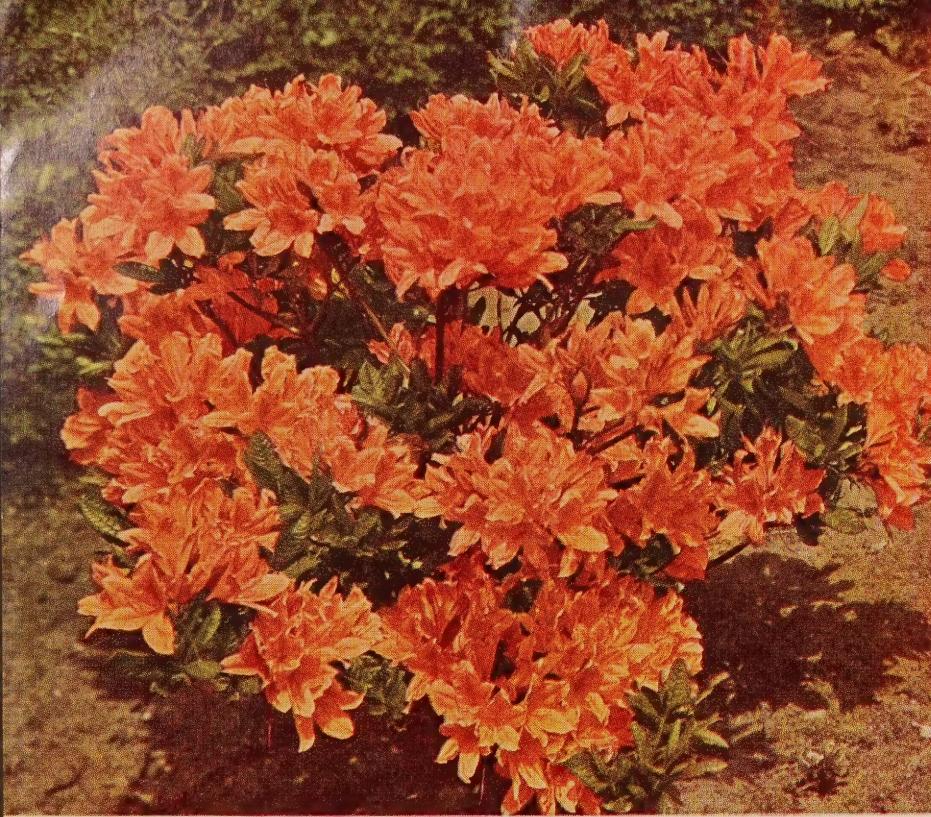
Index\*  
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New Ideas for Your Garden

Spring Catalog 1953

**STERN'S NURSERIES**  
GENEVA, NEW YORK



Azalea Mollis, Hort. H. Witte

**AZALEA MOLLIS HYBRIDS**

Bloom in May.

**3900. COMTE DE GOMER.** Pink.

**3901. DR. REICHENBACH.** Salmon-orange.

**3902. HORT. H. WITTE.** Orange-yellow.

**3903. J. C. VAN TOL.** Bright red.

**3904. LEMONORA.** Apricot-yellow, tinted pink.

Heavy plants with flower buds to bloom this spring. 3 year, 12-15 inches. Postpaid: \$4.00 each; 3 for \$11.50; 10 for \$35.00.

Azalea Mollis, Dr. Reichenbach



**Stern's Rare European**

# **AZALEAS**

**The Crown Jewel of Flowering Shrubs!**

Stern's representatives in Holland have secured a choice but limited supply of these rare Azaleas. Their springtime display of blazing colors makes a picture of beauty formerly seen only on the great estates of European Nobility. Now you can enjoy the breathtaking spectacle of these rare beauties entirely covered with large blossoms of amazing color—right in your own garden!

Stern's European AZALEAS should not be confused with ordinary domestic plants. They are **grafted** varieties of the Azalea mollis and pontica strains, outstanding by their vibrant colors, their size of blossom, and their free-blooming characteristics.

These Stern's aristocrat bushes are covered with buds that **will burst into glorious bloom this spring**. Our imported varieties are perfectly hardy in temperatures as low as 10 degrees below zero. Plant them in full sun or partial shade, they will increase magnificently in size and beauty each year.



Azalea Pontica Hybrids

To achieve the ultimate beauty from your Azalea bushes we recommend that you mix a liberal amount of organic matter such as peat moss, leafmold, or sawdust with soil in planting holes, using the same material to cover the ground around plants up to 2 inches in depth.

## **Stern's "CROWN JEWEL" Collection Of Rare European Azaleas**

(Group 24-300)

One of each shown—10 grafted Azalea mollis and pontica plants with flower buds

**for only \$35.00 Postpaid**

If you do not want the whole collection, we will supply 5 Azalea plants, your choice of varieties, for \$18.50, postpaid; or any 3 for only \$11.50, postpaid.

# New! Exotic Giant-Flowered JAPANESE AZALEAS

Stern's Azalea Malvatica Hybrids Never Offered in America Before!

Sensational Colors! Hardy! Semi-Evergreen!

Now—for the first time, you can enjoy the true beauty of the magnificent greenhouse Azalea outdoors, in your own garden. Stern's proudly announces the successful new cross between the old-fashioned free-flowering types and the beloved colorful greenhouse Azalea.

You've never seen such colors! Brilliant beyond description—its iridescent flowers are much larger than the usual Japanese types. Now available in unexcelled hardiness, these unusual beauties are hardy in temperatures down to zero or slightly below.

Flowering early in May, they are the first Azaleas to burst into bloom. For greatest effect, use these new Stern's Japanese Hybrids as a low foundation planting—as a low border in front of taller-growing European types of Azaleas and other shrub plantings—as a stunning specimen on the lawn, planted in bold masses so that their glowing colors can be seen for miles.



Azalea Malvatica, Kathleen



Azalea Malvatica, Fedora

**Guaranteed to bloom this spring!**  
These magnificent grafted species are ready to burst into exquisite flowers **this year**. With a minimum of care, they will increase in size and beauty for years and years to come.

## AZALEA MALVATICA HYBRIDS

Bloom in early May.

- 3920. BEETHOVEN. Lavender-pink.
- 3921. FEDORA. Deep pink.
- 3922. JOHN CAIRNS. Non-fading blood-red.
- 3923. KATHLEEN. Rosy red.
- 3924. ORANGE BEAUTY. Bright orange.
- 3925. PALESTRINA. Ivory-white.

Heavy plants with flower buds to bloom this spring. 3 year, 12-15 inches. Postpaid: \$4.00 each; 3 for \$11.50; 10 for \$35.00.

Azalea Malvatica, John Cairns

## Stern's "ROYAL MALVATICA" COLLECTION

Of Hardy Japanese Azaleas  
(Group 24-301)

One of each shown—6 grafted Azalea malvatica plants with flower buds for only

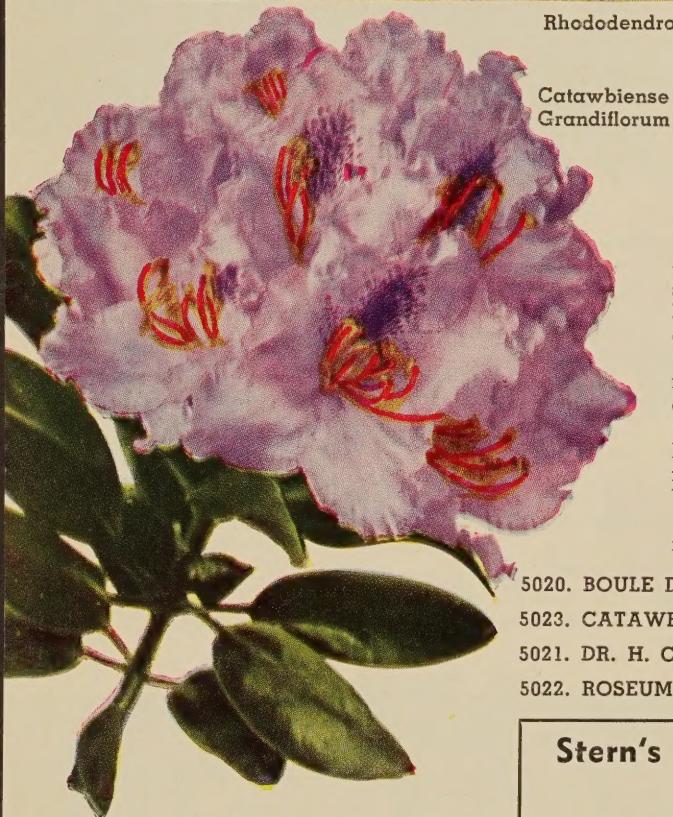
**\$22.00, Postpaid**

If you do not want the whole collection, we will supply 3 Azalea malvatica plants, your choice of varieties, for only \$11.50, postpaid.





Rhododendrons at Blossom Time in May and June



Catawbiense  
Grandiflorum

## Stern's Evergreen Hardy Rhododendrons

Exquisite Blossoms! Magnificent Foliage!

An indispensable beauty! These majestic shrubs are unequalled as evergreen foundation plants in front of any home—of any size. Their huge blossoms are showy and extremely colorful. **All of our Rhododendrons have heavy buds ready to burst into spectacular blossoms this spring.** The supply of these wonderful plants is extremely limited. Please order early.

Rhododendrons prefer a good loamy acid soil—a soil rich in organic matter. Any gardener can create this soil condition by working peat moss or compost into the soil before planting. Acidify your soil by using a liberal quantity of cotton seed meal or Stern's MIRACID (see page 17 of this catalog). Plant in semi-shade and cover the ground with a moisture-retaining mulch of peat moss, leafmold, or similar material up to 2 inches in depth. Your Rhododendrons will reward you with lifetime beauty.

Heavy plants with flower buds to bloom this spring. 3-4 year, 12-15 inches. Postpaid: \$6.00 each; 3 for \$16.50; 6 for \$32.00; 10 for \$50.00.

5020. BOULE DE NEIGE. White.

5023. CATAWBIENSE GRANDIFLORUM. Lilac-purple.

5021. DR. H. C. DRESSELHUYS. Crimson-red.

5022. ROSEUM ELEGANS. Deep rosy pink.

### Stern's "Majestic" Rhododendron Collection

(Group 24-302)

One of each shown—4 grafted Rhododendron plants with flower buds for only \$22.00, postpaid.

Dr. H. C. Dresselhuys



Roseum  
Elegans



# A Personal Message from Otto Stern

Dear Old Friends:

At this season of the year all of us are enthusiastically looking forward to springtime in the garden to dream, to plan, to create beauty out of earth and light with growing things is one of the world's great joys. There is nothing like it!

To help you derive more enjoyment out of gardening—to avoid even your slightest disappointment is not just our aim—it is our moral duty. The confidence that you have placed in Stern's Nurseries is not a matter to be treated lightly. Each year this trust must be renewed. Each year we must justify and fulfill your faith in us.

Again this year, I want to offer all of our friends—old and new customers alike, this absolute unconditional guarantee.

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will see to it that you are completely satisfied.

There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your satisfaction—not only with nursery stock of distinguished quality—but because of the careful and considerate treatment extended to every Stern's customer.

Please do not hesitate to write me. While I enjoy your many letters of praise, I also want to hear any possible complaint anyone may have ever had.

Thank you for your valued patronage, and may I extend to you our wish for your most enjoyable garden in 1953.

Sincerely,

Geneva, N.Y.  
January 1953

Oto Stern

President

**SPRING 1953** You can buy from this catalog with the same confidence, as if you select each plant from the field where they are grown, because all of our products are sold under our unconditional

## Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded.

No need to return the plants; they will be yours without any question.

STERN'S NURSERIES, Inc. • GENEVA, N. Y.

You will find it very helpful to read "Popular Gardening," the New All-Garden Magazine. Send the enclosed coupon for a trial subscription to Popular Gardening, 90 State Street, Albany, N. Y.

## Help Us Avoid the Springtime Rush

Get These FREE Gifts for  
ORDERING BEFORE  
MARCH 15, 1953

Each FREE Gift Worth \$1.50 or More.  
Gift No. 1—3 New Umbellatum Rainbow Hybrid Lily bulbs.

Gift No. 2—3 assorted Holland Pompon Dahlias.

Gift No. 3—10 Mixed Exhibition Grade Gladiolus bulbs.

Gift No. 4—25 Fairfax Strawberry plants.

Gift No. 5—3 White Spirea bushes (Spirea van Houttei).

To reward you for sending us your order before March 15th, 1953, we'll send you the gift of your choice with every order for \$10.00.

Orders of \$10.00 or more—  
choose 1 FREE gift.

Orders of \$20.00 or more—  
choose 2 FREE gifts.

With each additional \$10.00 of your order please specify an additional gift.

We ask that you specify free gifts desired on your order form. Otherwise your gift might be forgotten during the shipping season.

## HOW TO ORDER

Please write your order on the enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. For other items, if you want us to prepay postage or express, please add 10% to the price to cover shipping charges.

## INDEX

	Page		Page
Apples	32, 36	Hedges	18
Apricots	35	Lectro-Loam Soil Conditioner	25
Asparagus	40	Lilacs	16
Asters	27	Lilies	28
Azaleas	2, 3	Miracid Soil Acidifier	17
Begonias	24	Micale-Gro Plant Food	7
Blackberries	41	Nectarines	35
Blueberries	39	Nuts	36
Bush Cherries	40	Peaches	37
Carnations	27	Pears	32
Cherries	33	Peonies	29
Christmas Rose	43	Perennials	26, 27
Chrysanthemums	22, 23	Phlox	18, 26
Crab Apples	8, 9	Plums	33
Currants	40	Protexall Garden Spray	17
Dahlias	31	Quinces	35
Delphinium	29	Raspberries	38
Dwarf Fruit Trees	34, 35	Rhododendrons	4
Dwarf Vertical Cordons	34	Rhubarb	40
Evergreens	21	Roses	44-48
Garden Aristocrats	10, 11	Rose of Sharon	6
Gladiolus	30	Shade Trees	20
Gooseberries	40	Shrubs	12-15
Grapes	41	Strawberries	42, 43
		Vines	19

*A Rare Delight to the Eye*  
**Stern's**  
**ROSE of SHARON**

No home should be without a few of these glorious, exciting shrubs. Stern's offers a fine selection of the extremely popular double-flowering varieties as well as the unusually beautiful single flowering types that many botanical experts favor. Many garden fanciers say there is nothing more lovely than the single blue *Coelestis*—has the full delicate beauty of the Morning Glory.

Plant near your home, on your lawn, or in your garden. They are a picture of colorful richness in full bloom from July till frost. They last a lifetime; become more beautiful each year; thrive anywhere, in any soil. Extremely hardy and vigorous. Grow 8 to 10 feet tall at maturity.

**STERN'S ROSE OF SHARON WILL BLOOM  
THIS SUMMER IN YOUR GARDEN**



Double Pink

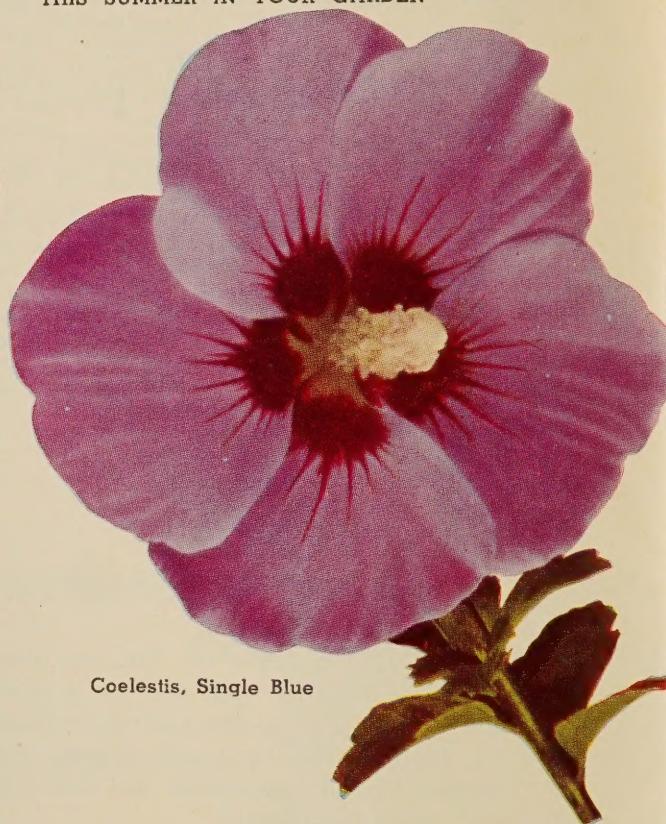
Top—Bicolor  
Center—Double Purple  
Double Red

Heavy Bushes, 2-3 ft. and 3-4 ft., Postpaid:  
Each \$1.25; 3 for \$3.60; 10 for \$10.00.

**Double**

- 447 A. ARDEN. Double violet-purple.
- 448 A. BICOLOR. Double white with red eye.
- 449 A. BOULE DE FEU. Double bright red.
- 451 A. JEANNE D'ARC. Double pure white.
- 452 A. LADY STANLEY. Double pink, sprinkled with white.
- 446 A. ANEMONAEFLORUS. Double pink.

Tri-Color Rose of Sharon



Coelestis, Single Blue

**Double Rose of Sharon Garden**

(Group 24-303)

6 Double Rose of Sharon Bushes (1 of each listed) Postpaid for Only ..... **\$6.60**

**Single**

- 450 A. COELESTIS. Single blue.
- 454 A. RUBIS. Single pink with red center.
- 455 A. TOTUS ALBUS. Single white.

**Single Rose of Sharon Garden**

(Group 24-304)

3 Single Rose of Sharon Bushes (1 of each listed) Postpaid for Only ..... **\$3.60**

**456 A. STERN'S TRICOLOR ROSE OF SHARON**  
*Amazing—3 Colors on a Single Plant!*

A sensation! 3 varieties grafted on one bush. Double Purple—Double Red—Double White. All blooming together from July till frost. Ecstatic beauty! Postpaid: \$3.00 each; 3 for \$8.50.

# NOW YOU CAN HAVE A "MIRACLE" GARDEN

## AMAZING RESULTS IN YOUR GARDEN WITHIN 7 DAYS OR LESS\*

### ALL-PURPOSE PLANT FOOD

FOR ROSES...LAWNS...SHRUBS  
...TREES...ALL FLOWERS...EVER-  
GREENS...VEGETABLES...FRUITS  
...BERRIES...HOUSE PLANTS...

Now you can have garden beauty you never thought possible! Grow stronger, bigger plants that bear more fruit—and produce finest flowers. Here's how: Simply apply amazing new STERN'S MIRACLE-GRO—use regularly for a glorious garden all season long.

#### A SCIENTIFIC TRIUMPH!

Based on a principle of liquid absorption resulting from extensive research work—proved practical by America's largest greenhouse growers. *Exclusive!* STERN'S Famous Nurseries proudly brings to your garden the sensation of scientific agriculture—STERN'S MIRACLE-GRO, the great new development in plant nutrition.

#### FEEDS PLANTS WITHIN MINUTES!

MIRACLE-GRO starts feeding your plants almost immediately—supplies essential life-giving growth elements within 15 minutes after application.\*

Miracle-Gro is a scientifically balanced, water-soluble plant food formula of nitrogen, phosphoric acid, potash, plus essential plant minerals, growth hormones and vitamins.

#### HIGH ABSORPTION IS THE SECRET

Radioactive isotopes used on test plants—proved it completely feeds many plants in as little as 60 minutes!! So important especially at the start of the growing season.

Enters the "blood stream" of plants within 30 seconds after application! Completely soluble in water, 100% assimilable. Goes directly to the feeder roots. Faster acting than any other type of fertilizer.

#### AMAZING RESULTS IN 7 DAYS\* OR MONEY BACK!

#### UNCONDITIONAL GUARANTEE

After only 7 days compare plants fed with Miracle-Gro to untreated plants. You'll see amazing results—or money back. You need not return unused portion.

No matter what type of plant food you've ever used before . . . no matter how good were the results . . . TRY NEW MIRACLE-GRO at our risk for a new kind of garden miracle that you never dreamed possible.

STERN'S

# Miracle-Gro

#### READ THESE IMPORTANT FACTS!!

RUTGERS UNIVERSITY uses radioactive isotopes to prove super-rapid plant absorption

Rutgers University's Department of Horticulture is world famous for research and development in the field of plant nutrition. These tests were conducted with radio-active isotopes obtained from U. S. Atomic Energy Commission for purposes of measuring speed of plant food absorption, not a specific brand endorsement.

#### Results within 15 minutes!

Traces of radioactive atomic matter were added to plant food. The leaf was cut from the plant only 15 minutes after the radioactive plant food was applied to the roots. This picture was made by pressing the "HOT" leaf against radio-sensitive film. Notice the nutrient as indicated by the light areas.

This is a "Hot" Leaf  
This picture is called a "Radio-Autograph"



#### PROOF OF SUPER-SPEED ABSORPTION!

#### Feeds 6-foot rose bush in 60 minutes!

Only 60 minutes after the plant food was applied to the soil at the roots of a giant rose bush, the ENTIRE GROWING PLANT contained life-giving food!!

#### PROOF OF HIGHEST FERTILIZER EFFICIENCY

#### Feeds top leaves almost immediately!

Liquid plant food was applied to soil at the root of a growing plant. Within minutes the GEIGER COUNTER revealed nutrient in the upper leaves and stem of the growing plant!



This is the famous Geiger Counter

#### Photo-record of results!

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.



No. 1      No. 2      No. 3

#### LEAF FEEDING FOR FOLIAGE GROWTH

Miracle-Gro contains special types of nitrogen and phosphorus that are absorbed thru leaves. So simple to apply. Just sprinkle over plant with watering can, or use ordinary garden sprayer. Mix one tablespoon per gallon.

#### ABSOLUTELY SAFE! CAN NOT BURN!

Miracle-Gro is based on a principle acclaimed "ABSOLUTELY SAFE" after years of testing.



#### EASY!

Mix one measure with one gallon of water. Simple directions on package.

#### SAVE "SICK" TREES, SHRUBS!

Many sick looking plants are only starving. Apply Miracle-Gro before it is too late. Miracle-Gro goes to work immediately—saves your valuable plants!

#### EASY TO USE! ODORLESS!

Simply dissolve one tablespoon of Miracle-Gro in one gallon of water. Apply directly to plants. Non-poisonous. No heavy bags. No spreader.

#### ECONOMICAL!

1½ pounds makes 480 pounds of Liquid Plant Food solution—costs ½ cent a pound!

**1½ LBS. . . . . \$2.25**  
(Makes 480 pounds)

**3 LBS. . . . . \$3.75**  
(Makes 960 pounds)

**5 LBS. . . . . \$5.00**  
(Makes 1600 pounds)

**10 LBS. . . . . \$9.00**  
(Makes 3200 pounds)

**30 LBS. . . . . \$24.00**  
(Makes 9600 pounds)

**POSTPAID**

\*When applied after growing season begins.

# Stern's Magnificent "Magnaflora" FLOWERING CRABS

The Miracle Beauty Trees of the Gardening World!

Many people call these the most beautiful trees in the world! Stern's Selected Flowering and Fruiting Crabs are the ideal ornamental tree for every type of home. Each spring these graceful trees are covered with thousands of large clusters of red, pink and white blossoms. It's a springtime tonic to see these clouds of blooms tossing softly in the gentle wind.

**Early to Bloom.** Many blossom the first year planted. They grow about 15 feet tall, never too large, always graceful. Since their shade is moderate, lawn grass can be grown readily around them.

**Easy to Grow!** These selected beauties thrive in poorest soil, are perfectly hardy in coldest sections. You'll bless the day you planted these glorious trees.



Almey  
Crab

## 692 C. STERN'S BECHTEL'S CRAB

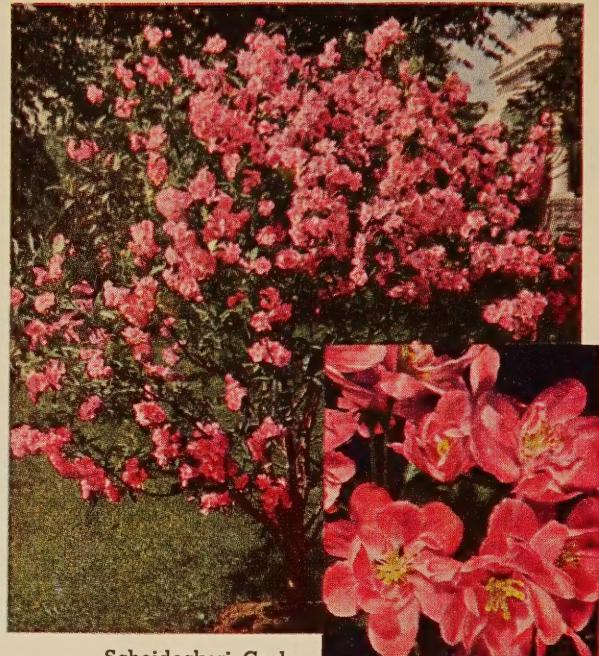
Stern's Bechtel's Flowering Crab Trees are an amazing sight covered with hundreds of double pink flowers that look like miniature Roses. Their exquisite violet fragrance is hauntingly lovely. Frequently they bloom the first year planted. Their round shape makes them a perfect ornamental tree. Grow only 12 to 15 ft. tall at maturity. 3 to 4 ft. Postpaid: \$3.50 each; 3 for \$10.00.

## Stern's ALMEEY COLLECTION

(Group 24-305)

6 Flowering Crabs (1 each of Scheideckeri, Almey, Bechtel's, Hopa, Dolgo, Floribunda Crab) for only \$20.00. Express Prepaid.

3 Flowering Crabs (1 each of Scheideckeri, Almey, Bechtel's Crab) for only \$11.50, postpaid.



Scheideckeri Crab

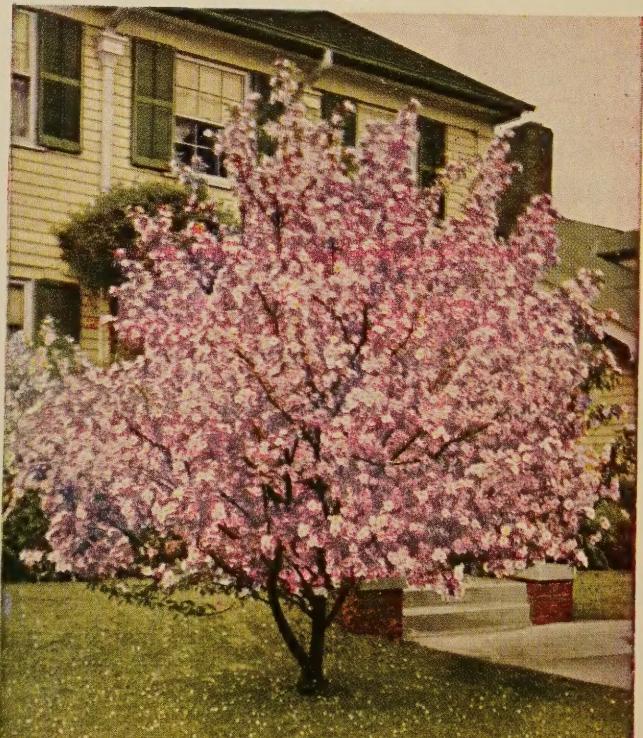
## 697 A. STERN'S SCHEIDECKERI CRAB

Double bright pink flowers with a yellow center form a most amazing color combination. Blossoms cover the tree in great profusion for a long time, starting the first year planted, followed by waxy yellow fruits. Trees grow about 15 ft. tall. This variety is quite rare. They are a beauty spot wherever planted. 4-6 ft. Postpaid: \$3.50 each; 3 for \$10.00.

## 693 A. STERN'S ALMEEY CRAB

The new spectacular Stern's Almey Flowering Crab will be the sensation of your neighborhood. It has very large fiery crimson blossoms up to 1 1/2 inches across with white markings at the base of each petal which gives them the effect of a 5-sided star. They bloom the first year planted and they look like a mass of flame at blossom time in May. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity, making wonderful shade trees that last a century. Plant them and enjoy them "forever." 4 to 6 ft. Postpaid: \$5.00 each; 3 for \$14.00.

Bechtel's Crab



# Stern's Flowering Crabs

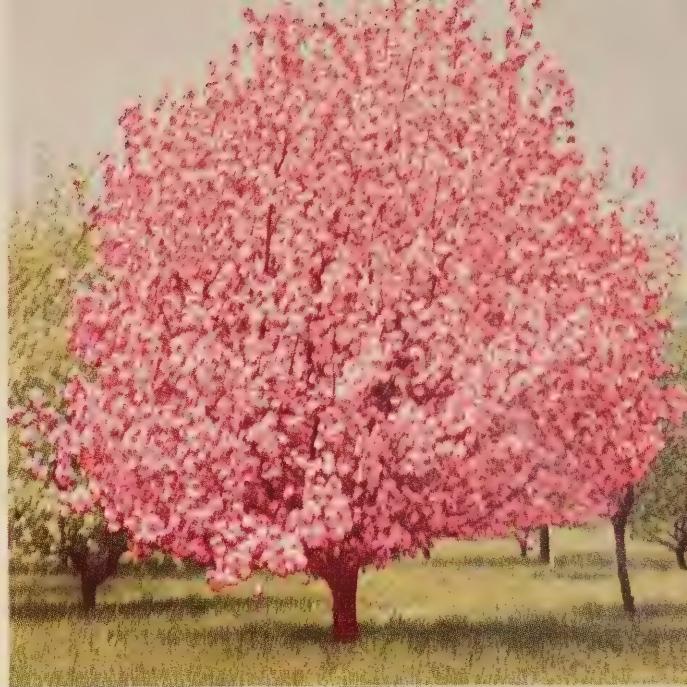
691 A.

Stern's

HOPA CRAB



An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity. 4 to 6 ft. **Postpaid: \$3.50 each; 3 for \$10.00.**



Hopa Crab



Dolgo Crab

## 690 A. Stern's FLORIBUNDA CRAB

Pink flower buds open into a spectacular flood of white blossoms which completely hide the branches. They are followed by yellow fruits that cover the tree like Christmas ornaments. They thrive under most unfavorable conditions and grow around 15 feet tall at maturity. 4 to 6 ft. **Postpaid: \$3.50 each; 3 for \$10.00.**



## Stern's HOPA COLLECTION (Group 24-306)

Three Flowering and Fruiting Crabs (1 each of Hopa, Dolgo, Floribunda Crab) for only

**\$9.50  
Postpaid**



FLOWERING  
TREES INCREASE  
HOME VALUE

These trees are an excellent investment. Contrary to anything else you buy for your home, trees increase in size and beauty with each succeeding year. Plant some this spring for a lifetime of beauty.

Floribunda Crab



# Stern's Garden

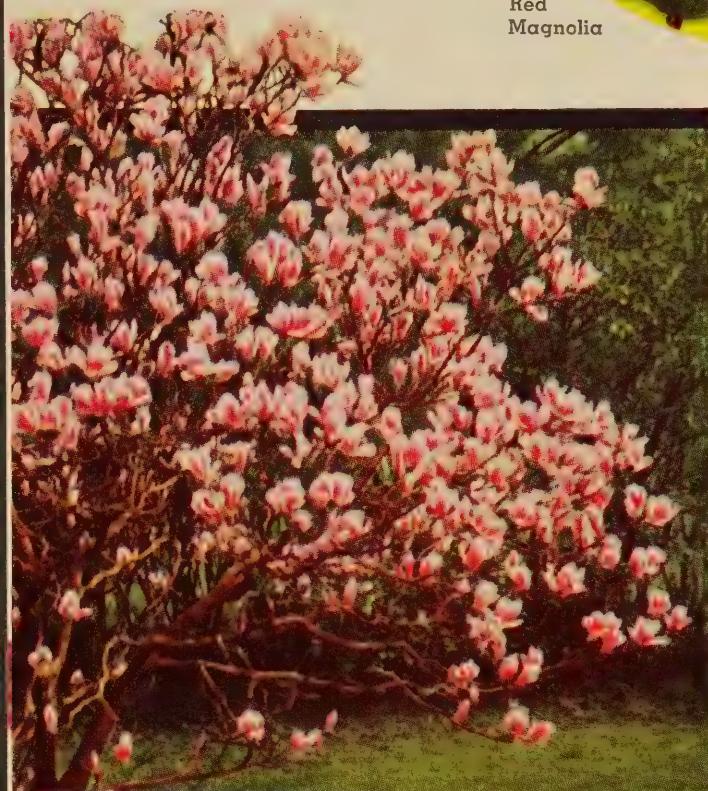
To Enrich Your Home — Like Master-



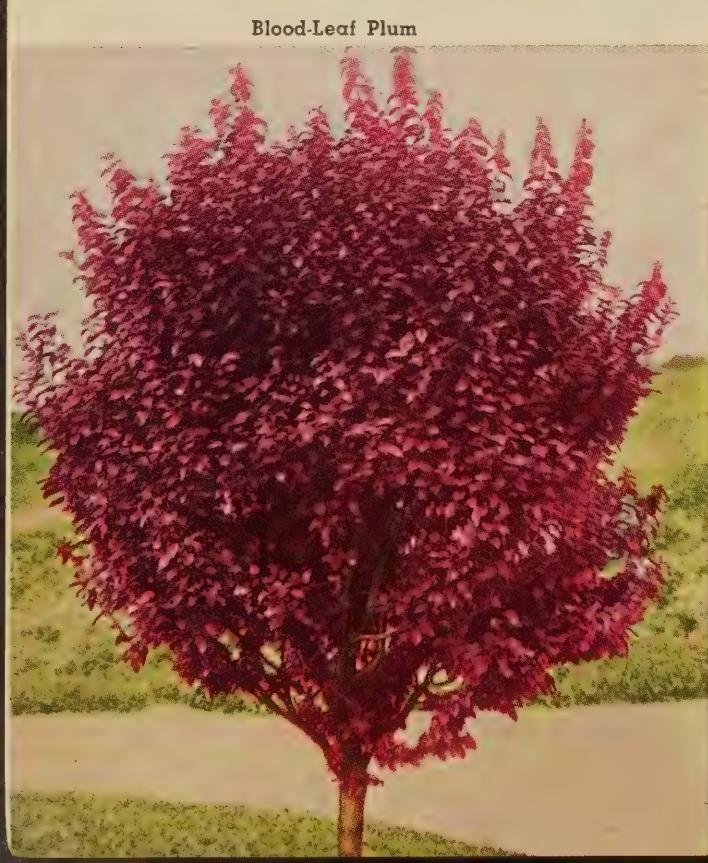
White Star  
Magnolia



Red  
Magnolia



Pink Magnolia



Blood-Leaf Plum

[10]

These famous Stern's specimen trees are the pride of America's showplace estates. Their exquisite loveliness will cause people to stop and admire as they pass your home. The trees shown on these pages are acclaimed by expert landscape architects as the most

beautiful and most practical for the average home. No finer collection of ornamental trees is available anywhere. Because Stern's Nurseries sells only selected specimens, there is necessarily a limited supply of these popular trees. We respectfully suggest that you send us your order early so as to reserve your selection.

Height listed after name indicates size at maturity.

685 C. **WHITE STAR MAGNOLIA** (*Magnolia stellata*). 15-20 ft. The earliest Magnolia to bloom, frequently starting late in April. Starlike, snow-white flowers. Plants with flower buds to bloom this spring. 1½-2 ft. Postpaid: Each \$4.00; 3 for \$11.50.

684 NA. **RED MAGNOLIA** (*Magnolia soulangiana nigra*). 15-20 ft. A rare red-flowering strain of Magnolia. Flowers deep wine-red, the darkest color of any Magnolia. Unfortunately, the picture in the circle does not show the true color. Plants heavily budded with flower buds to bloom this spring. 2-3 ft. Postpaid: Each \$7.50; 3 for \$21.00.

684 A. **PINK MAGNOLIA** (*Magnolia soulangiana*). 15-20 ft. Large flowers of delightful fragrance, pink in the bud and white when open, cover the entire tree in the spring before the leaves appear. Heavily budded to bloom this spring. 2-3 ft. Postpaid: Each \$7.50; 3 for \$21.00.

711 B. **BLOOD-LEAF PLUM** (*Prunus Pissardi Newport*). 12-15 ft. Everything is purple on this colorful shrub, even the bark and wood, creating a striking contrast to the green of your lawn. 4-5 ft. Postpaid: Each \$3.00; 3 for \$8.50.

681 B. **DOUBLE SCARLET HAWTHORN** (*Crataegus oxyacantha splendens*). 15-20 ft. Double red flowers cover the branches in May and June, followed by red berries. 4-5 ft. Postpaid: Each \$6.50; 3 for \$19.00.

Double Scarlet Hawthorn



# Aristocrats

pieces of Fine Painting



Double Red Flowering Peach

710 C. DOUBLE RED FLOWERING PEACH (*Prunus persica rubra*). 12-15 ft. A beautiful Flowering Peach bursting forth in May with lovely double red blossoms. 3-4 ft. **Postpaid: Each \$2.50; 3 for \$7.00.**

506 A. SMOKE TREE (*Rhus Cotinus*). 10-12 ft. Derives its popular name from its masses of feathery panicles of flowers which give the effect of a cloud of smoke. In its full flowering glory from midsummer to fall. 2-3 ft. **Postpaid: Each \$2.75; 3 for \$7.50.**

676 C. AMERICAN REDBUD (*Cercis canadensis*). 20-25 ft. Also known as Judas Tree, this picturesque aristocrat is striking in the early spring when branches are covered with clusters of pink flowers. 3-4 ft. **Postpaid: Each \$2.75; 3 for \$7.50.**

734 A. TREE WISTERIA (*Wisteria sinensis*). 8-10 ft. Tree Wisterias are a wonderful novelty for planting on your front lawn. These trees are the **grafted kind** which usually begin to bloom the second year planted. Due to their particular growing characteristics, stems are not quite straight. These trees will develop into beautiful specimens blooming for generations, increasing in size and beauty with each succeeding year. 4½-5 ft. **Not prepaid: Each \$10.00; 3 for \$28.00.**

696 B. GOLDEN CHAIN TREE (*Laburnum Vossi*). 15-20 ft. Golden yellow flowers resembling yellow Wisteria blossoms; clusters 18 to 20 inches long cover this beautiful tree in May. Frequently bloom the first year planted. A real beauty. 4-5 ft. **Postpaid: Each \$5.00; 3 for \$14.00.**

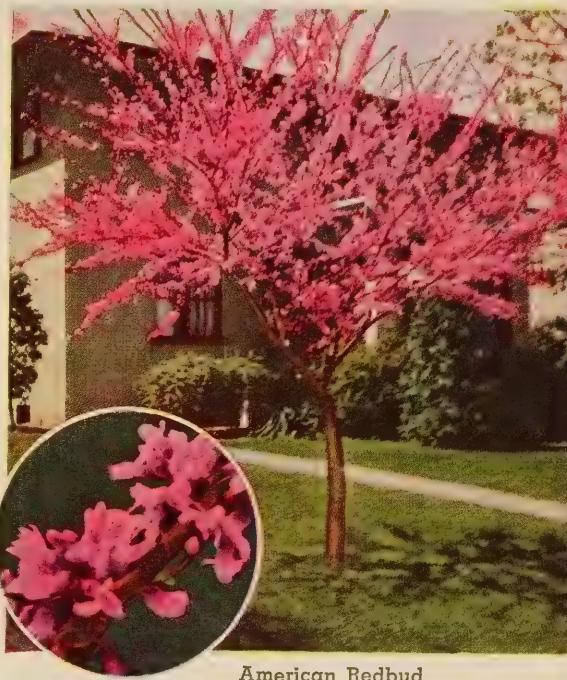
680 D. PINK DOGWOOD (*Cornus florida rubra*). 15-20 ft. A beauty in the spring with its profuse display of reddish pink flowers, it is even more impressive in the fall with its deep red foliage and scarlet fruits. Prefers partial shade and slightly acid soil. 2-3 ft. **Postpaid: Each \$6.00; 3 for \$17.50.**

678 C. WHITE DOGWOOD (*Cornus florida*). 15-20 ft. Large flowers over 3 inches in diameter cover the tree in spring. In the fall foliage changes to gorgeous reds, while scarlet fruits add to the beauty. 3-4 ft. **Postpaid: Each \$4.00; 3 for \$11.50.**

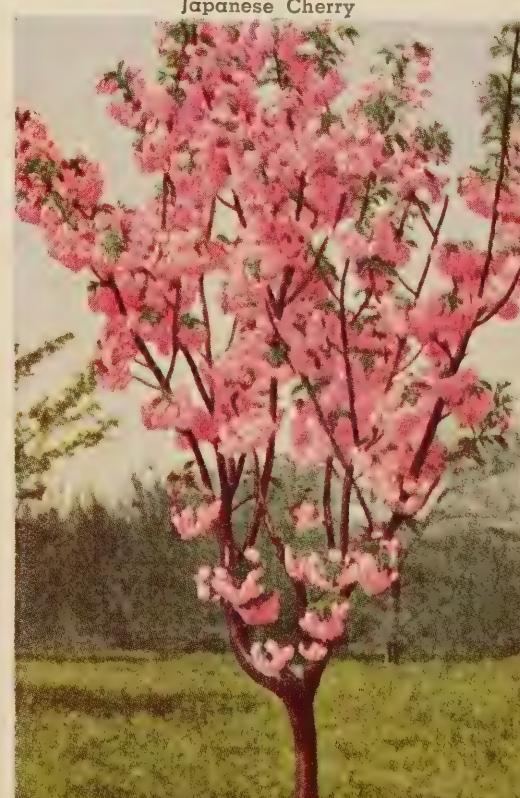
705 B. JAPANESE CHERRY (*Prunus Kwanzan*). 25-30 ft. Double Pink Flowering Cherry of great charm and beauty, single flowers up to 2 inches. They create a spectacular display in May. Plantings of these trees in Washington, D. C., made them well-known and loved everywhere. They are perfectly hardy. 4-5 ft. **Postpaid: Each \$6.00; 3 for \$17.50.**



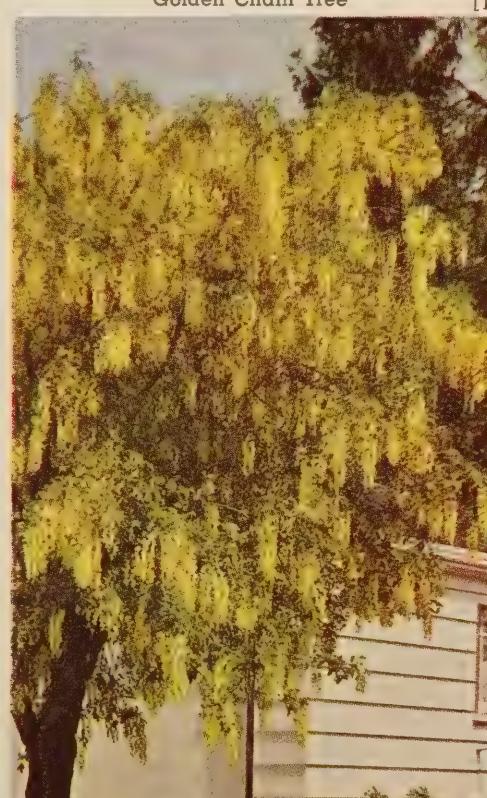
Smoke Tree



American Redbud



Japanese Cherry



Golden Chain Tree

[11]



Tree Wisteria



Peegee Hydrangea



Blue Hydrangea

## Stern's Selected FLOWERING SHRUBS

Plant these colorful shrubs around your home and along your border for beauty and protection. They are big well-branched bushes for immediate effect; 2 to 3 and 3 to 4 ft. size except for a few dwarfing kinds such as Blue Hydrangea which are largest, No. 1 grade. Most of these shrubs will bloom the first year planted. Maturity height is listed after each variety to help you in selecting the most suitable varieties. Plant them 3 to 4 feet apart, preferably three of one kind in a group for most appealing landscape effect.

**462 A. PEEGEE HYDRANGEA** (*Hydrangea paniculata grandiflora*). 8-10 ft. BLOOMS FROM JULY TO OCTOBER. Immense cone-shaped blooms turn gradually from white to pink-bronze. Thrives in sun or shade. Hardy everywhere. Postpaid: 3 for \$4.75; each \$1.75.

**518 A. BRIDALWREATH** (*Spirea prunifolia plena*). 5-6 ft. BLOOMS APRIL AND MAY. The true Bridalwreath. Thousands of tiny, double button-like flowers borne like garlands along graceful branches. Leaves turn orange-scarlet in the fall. Postpaid: 3 for \$4.00; each \$1.45.

**520 A. WHITE SPIREA** (*Spirea van Houttei*). 5-6 ft. BLOOMS MAY AND JUNE. America's most popular shrub. Successful everywhere! Postpaid: 3 for \$3.30; each \$1.15.

**513 A. PINK SPIREA** (*Spirea Billardi*). 4-5 ft. BLOOMS JULY AND AUGUST. Tall spikes of deep pink flowers. Thrives everywhere, even in dry places. Postpaid: 3 for \$3.45; each \$1.25.

**512 A. DWARF RED SPIREA** (*Spirea Anthony Waterer*). 3-4 ft. BLOOMS JUNE TO SEPTEMBER. Flat heads of red flowers, successful even in shady places. Postpaid: 3 for \$3.75; each \$1.35.

**461 C. BLUE HYDRANGEA** (*Hydrangea Domotoi*). 2-3 ft. BLOOMS IN JULY AND AUGUST. The hardiest of the Blue Hydrangeas producing immense flower heads frequently a foot across. They do best in partial shade and should be protected during the winter like Rose bushes. Flowers are a true blue in acid soil, pink in neutral or alkaline soil. To provide soil acidity, feed with our Miracid fertilizer (see page 17). Postpaid: 3 for \$6.25; each \$2.25.

**480 A. WHITE HONEYSUCKLE** (*Lonicera caprifolium*). 10-12 ft. BLOOMS APRIL AND MAY. Very fast growing. Lovely white spring flowers; red berries in summer and fall. Postpaid: 3 for \$3.45; each \$1.25.

**482 A. RED HONEYSUCKLE** (*Lonicera tatarica rubra*). 8-10 ft. BLOOMS APRIL AND MAY. A marvelous new Honeysuckle whose glowing red flowers are marked with deep golden yellow stamens. The brilliant red berries last all summer. Postpaid: 3 for \$3.45; each \$1.25.

**481 A. PINK HONEYSUCKLE** (*Lonicera tatarica rosea*). 10-12 ft. BLOOMS APRIL AND MAY. Sturdy and prolific. Bears pink spring flowers, red berries in summer and fall. Postpaid: 3 for \$3.45; each \$1.25.

**422 A. RED FLOWERING QUINCE** (*Cydonia japonica*). 5-6 ft. BLOOMS APRIL AND MAY. The old-fashioned Fire Bush. Its scarlet blossoms make a gorgeous spectacle of inspiring color! Postpaid: 3 for \$3.75; each \$1.35.



White Spirea



Dwarf Red Spirea

[12]

**STERN'S "HOME GARDEN" SHRUB COLLECTION** (Group 24-307)  
10 Flowering Shrubs (1 of each on this page) for \$14.50, postpaid.  
Or, you may order 5 Flowering Shrubs from this page (your own choice) for only \$7.50, postpaid.



Pink Honeysuckle



Red Flowering Quince

## Butterfly Bushes—Now in 5 exciting colors



Butterfly Bush, Charming

406 A. **PINK BUTTERFLY BUSH** (Buddleia Charming). 4-6 ft. BLOOMS FROM JULY UNTIL OCTOBER. Elegant long sprays covered with lovely pink blossoms. Postpaid: 3 for \$3.45; each \$1.25.

408 A. **PURPLE BUTTERFLY BUSH** (Buddleia Ile de France). 4-6 ft. BLOOMS FROM JULY UNTIL OCTOBER. Lovely purple flowers in long graceful sprays. Postpaid: 3 for \$3.45; each \$1.25.

410 A. **RED BUTTERFLY BUSH** (Buddleia Fire Flame). 4-6 ft. BLOOMS FROM JULY UNTIL OCTOBER. Deep, rich purplish red, new and very beautiful. Postpaid: 3 for \$3.45; each \$1.25.

398 A. **BLUE BUTTERFLY BUSH** (Buddleia Midnight Blue). 4-6 ft. BLOOMS FROM JULY UNTIL OCTOBER. Deep blue with yellow eye. An entirely new color in Butterfly Bushes. Postpaid: 3 for \$4.00; each \$1.45.

407 A. **DUBONNET BUTTERFLY BUSH** (Buddleia Dubonnet). 4-6 ft. BLOOMS FROM JULY UNTIL OCTOBER. Deep violet, long graceful sprays of flowers. Postpaid: 3 for \$3.45; each \$1.25.

### Stern's "BUTTERFLY" COLLECTION (Group 24-308 A)

10 Butterfly Bushes in 5 exciting colors (2 of each shown) for only \$11.50, postpaid.

5 Butterfly Bushes (1 of each shown) for only \$6.25, postpaid.

Snowball

[13]



Ile de France      Fire Flame

Midnight Blue

Dubonnet

558 A. **SNOWBALL** (Viburnum opulus sterile). 10-12 ft. BLOOMS APRIL AND MAY. One of the most popular of all. Hundreds of pure white balls cover the shrub. Thrives beautifully in sun or partial shade. Postpaid: 3 for \$5.25; each \$1.85.

460 A. **HILLS OF SNOW** (Hydrangea arborescens grandiflora). 4-5 feet. BLOOMS FROM JULY TO OCTOBER. The perfect answer to planting in the shade. Thrives even on the north side of the house. Immense rounded heads of white flowers. Postpaid: 3 for \$4.75; each \$1.75.

472 A. **BEAUTY BUSH** (Kolkwitzia amabilis). 5-6 ft. BLOOMS MAY AND JUNE. Impressive bell-shaped pink flowers completely cover this charming Oriental shrub. Plant in good soil. Blooms in full glory after the second year. Postpaid: 3 for \$4.75; each \$1.75.

439 A. **WEEPING FORSYTHIA** (Forsythia suspensa). 8-10 ft. BLOOMS LATE MARCH AND APRIL. A Golden Bell whose long, slender branches are covered entirely with yellow blossoms as they droop gracefully to the ground. Postpaid: 3 for \$4.00; each \$1.45.

438 A. **GOLDEN BELL** (Forsythia intermedia spectabilis). 8-10 ft. BLOOMS LATE MARCH AND APRIL. Masses of bright yellow flowers precede the growth of leaves, sometimes appearing even before the last snows have melted. Postpaid: 3 for \$3.45; each \$1.25.

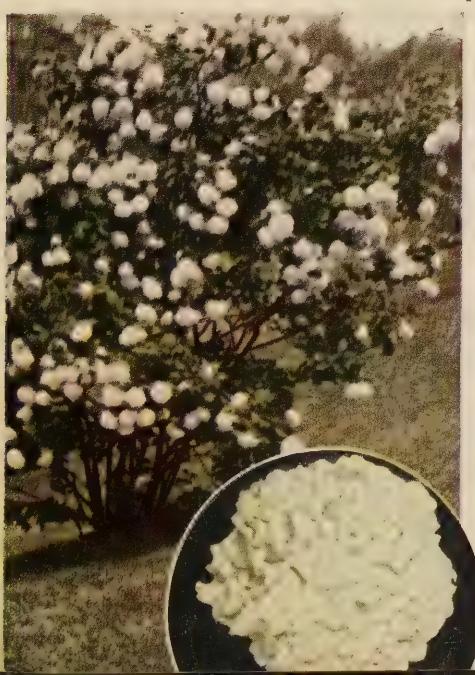


Hills of Snow

Beauty Bush

### Stern's "SNOWBALL" SHRUB COLLECTION (Group 24-308 B)

5 Flowering Shrubs (1 of each listed above) for only \$7.50, postpaid.





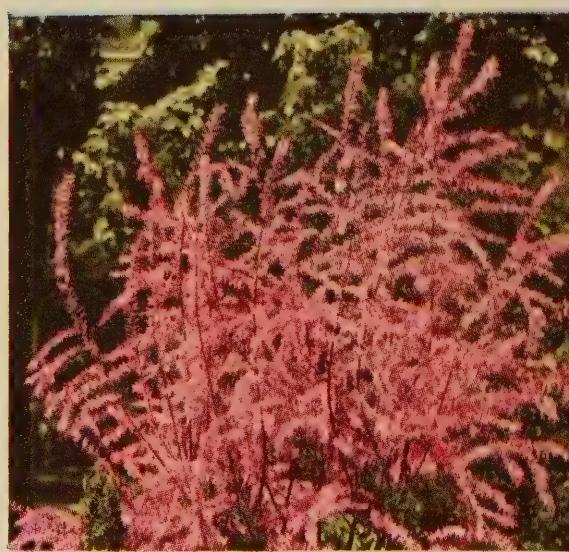
Russian Olive



Red Barberry



Sweet  
Mock-  
orange



Everblooming Tamarisk

## Stern's Selected Flowering Shrubs (Continued)

430 A. **RUSSIAN OLIVE** (*Elaeagnus angustifolia*). 15-20 ft. BLOOMS MAY AND JUNE. Fast grower. Silvery leaves and branches; white berries. In the spring the silvery flowers, with contrasting yellow inside, emit a spicy fragrance. Very hardy, thriving even in poorest soil. Postpaid: 3 for \$3.45; each \$1.25.

493 A. **VIRGINAL MOCKORANGE** (*Philadelphus Virginalis*). 6-8 ft. BLOOMS JUNE AND JULY. Most fragrant of all the Mockoranges! Waxy, semi-double flowers. Postpaid: 3 for \$4.75; each \$1.75.

443 A. **WITCH HAZEL** (*Hamamelis virginiana*). 12-15 ft. BLOOMS FROM OCTOBER UNTIL DECEMBER. Bright yellow flowers. Large leaves turn yellow, orange and purple in the fall. Postpaid: 3 for \$4.75; each \$1.75.

508 A. **FRENCH PUSSY WILLOW** (*Salix discolor*). 12-15 ft. BLOOMS MARCH AND APRIL. You can cut your first spring bouquets even while snow is still on your lawn! Soft, silvery large catkins cover bush for weeks. Thrives everywhere, even in wet spots. Postpaid: 3 for \$3.75; each \$1.35.

553 A. **EVERBLOOMING TAMARISK** (*Tamarix hispida*). 6-8 ft. BLOOMS JULY AND AUGUST. One of the finest of all shrubs. The graceful feathery foliage is of silvery blue color; rosy pink flowers appear all summer. Flowers and foliage are lovely for cutting. Caution: Tamarisk develop few roots. They must be cut back to 6 inches at time of planting to insure satisfactory results. Postpaid: 3 for \$4.75; each \$1.75.

405 A. **RED-LEAF BARBERRY** (*Berberis atropurpurea*). 4-5 ft. BLOOMS MAY AND JUNE. A continuous maze of color! Pretty yellow spring flowers, red summer and fall foliage, red berries in winter. Postpaid: 3 for \$3.45; each \$1.25.

489 A. **SWEET MOCKORANGE** (*Philadelphus coronarius*). 8-10 ft. BLOOMS IN JUNE. An old favorite wherever flowering shrubs are grown. Fragrant cream-white flowers. Postpaid: 3 for \$3.45; each \$1.25.

487 A. **DWARF MOCKORANGE** (*Philadelphus Bouquet Blanc*). 4-5 feet. BLOOMS JUNE AND JULY. Myriads of fragrant white flowers adorn the slender branches of this graceful shrub giving the appearance of a large bouquet. Postpaid: 3 for \$4.75; each \$1.75.

428 A. **DEUTZIA** (*Deutzia, Pride of Rochester*). 6-8 ft. BLOOMS JUNE AND JULY. Blooms with a perfect mass of lovely double white flowers tinged pink. Grows in sun or partial shade. Postpaid: 3 for \$3.45; each \$1.25.

425 B. **DWARF DEUTZIA** (*Deutzia gracilis*). 4-5 ft. BLOOMS MAY AND JUNE. A graceful, free-flowering shrub with myriads of pinkish white flowers on slender, arching branches. Postpaid: 3 for \$4.25; each \$1.55.

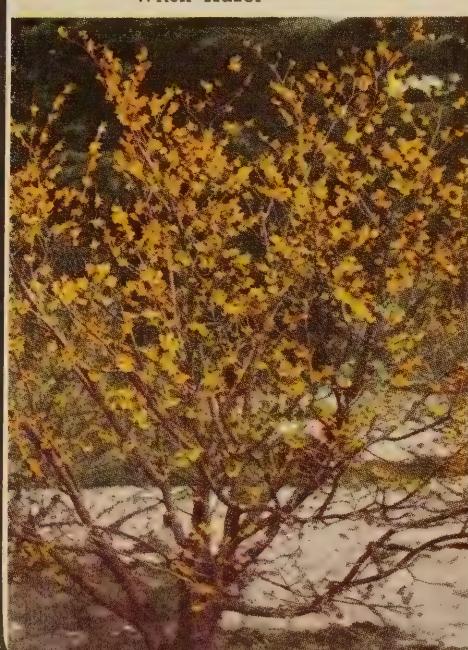
**Stern's "FAVORITE" SHRUB COLLECTION (Group 24-309)**  
Ten Flowering Shrubs (1 of each on this page) for \$14.00, postpaid.  
Or, you may order 5 Flowering Shrubs from this page (your own choice), for only \$7.25, postpaid.



French Pussy Willow



Deutzia, Pride of Rochester



Virginal Mockorange



Russian Olive



Minnesota Snowflake Mockorange

494 A. EVERBLOOMING MOCKORANGE (*Philadelphus*, Minnesota Snowflake). 6-8 ft. BLOOMS JUNE UNTIL OCTOBER. A greatly improved new Mockorange. The shrub is completely covered with fully double and exceptionally sweet-scented flowers in June, and continues to bloom throughout summer and fall, making a shapely, graceful specimen shrub. A real beauty. Postpaid: 3 for \$7.50; each \$2.75.

500 A. ROSE TREE OF CHINA (*Prunus triloba*). 6-8 ft. BLOOMS APRIL AND MAY. Completely covered with delightful double roselike pink flowers. Postpaid: 3 for \$4.75; each \$1.75.

505 A. JETBEAD (*Rhodotypos kerrioides*). 4-5 ft. BLOOMS IN MAY, and intermittently until October. Graceful with handsome white flowers on branch ends. Black berries hang on until following spring. Thrives even in dry, partially shaded soil. Postpaid: 3 for \$4.75; each \$1.75.

497 A. PINK ALMOND (*Prunus glandulosa*). 5-6 ft. BLOOMS APRIL AND MAY. Gorgeous small shrub bearing an abundance of small, double roselike flowers closely set upon its twigs before the leaves appear. Postpaid: 3 for \$4.75; each \$1.75.

412 A. SWEET SHRUB (*Calycanthus floridus*). 4-5 ft. BLOOMS APRIL AND MAY. Produces large leaves of spicy fragrance. Chocolate-colored flowers. Thrives even in shady locations. Postpaid: 3 for \$4.75; each \$1.75.

Pink Almond



Rose Tree of China



Jetbead



Winged Burning Bush



Double Globe Flower



Weigela

Stern's "PRIDE OF GENEVA" SHRUB COLLECTION (Group 24-310)  
Ten Flowering Shrubs (1 of each on this page) for \$16.50, postpaid. Or, you may order five Flowering Shrubs from this page (your own choice) for only \$8.50, postpaid.



Sweet Shrub



# Stern's Old-Fashioned LILACS



China Lilac

531 A. **CHINA LILAC** (*Syringa chinensis*). 8-10 ft. BLOOMS IN MAY. Its slender, arching branches bearing fragrant purple flowers make this variety different from any other Lilac, and most attractive. Postpaid: 3 for \$4.00; each \$1.45.

Many say springtime just isn't springtime without Lilacs! Stern's brings you huge, selected French Lilacs bursting with beauty—in exciting colors. These exquisite Lilacs add spectacular beauty for you to enjoy—and others to rave about. You and yours for generations to come will delight in the sweet fragrance of their blossoms, their breath-taking abundance and color. And these magnificent plants add to the value of your home.

548 A. **PURPLE LILAC** (*Syringa vulgaris*). 12-15 ft. BLOOMS IN MAY. The old-fashioned single Lilac, delightfully fragrant. Postpaid: 3 for \$4.00; each \$1.45.

549 A. **WHITE LILAC** (*Syringa vulgaris alba*). 12-15 ft. BLOOMS IN MAY. Old-fashioned single white Lilac. Postpaid: 3 for \$4.00; each \$1.45.

547 A. **VILLOSA LILAC** (*Syringa villosa*). 12-15 ft. BLOOMS LATE MAY AND JUNE. Produces beautiful clusters of pink flowers after other Lilacs to extend the Lilac season. Postpaid: 3 for \$4.00; each \$1.45.

533 A. **JAPANESE LILAC** (*Syringa japonica*). 20-25 ft. BLOOMS IN JUNE. One of the rarest Lilacs, producing majestic clusters averaging 12 inches in size, of creamy yellowish white flowers, extending the Lilac season throughout June. Postpaid: 3 for \$6.25; each \$2.25.

## Stern's Old-Fashioned Lilac Collection

(Group 24-311)

Five Old-Fashioned  
Lilacs (1 of each) for  
only \$7.20, postpaid.



President Grevy French Lilac

## Stern's SUPER-FRAGRANT FRENCH LILACS

A Breathtaking Spectacle of Spring

**Most Spectacular of All Lilacs.** These are Stern's famous French Lilacs. Each spike contains hundreds of big fragrant blossoms. Their heavenly sweet perfume simply can't be described adequately! Cut them for gorgeous bouquets that breathe a message of loveliness. Plant these selected Stern's French Lilacs and get rare garden glory usually absent in old-fashioned common types.

**Guaranteed to Bloom.** These big plants have already set flower buds that will burst into bloom. Every Stern's plant is **bloom-tested**—having bloomed beautifully in the nursery last May. They will grow 10 to 12 feet tall at maturity.

Charles Joly

Heavy, well-branched bushes. 1½-2 ft. Postpaid: Each \$1.95; 3 for \$5.75; 10 for \$17.50.

Mme. Cas. Perier

- 529 A. **ALPHONSE LAVALLEE.** Double pink.
- 530 A. **CHARLES JOLY.** Red, double.
- 532 A. **CONGO.** Single deep red.
- 535 A. **KATHERINE HAVEMEYER.** Violet-blue, double.
- 536 A. **LUDWIG SPAETH.** Single red.
- 537 A. **MME. CASIMIR PERIER.** Double white.
- 539 A. **MARIE LeGRAYE.** Snow-white, single.
- 540 A. **MICHEL BUCHNER.** Double lavender.
- 541 A. **PRESIDENT GREVY.** Double purple.
- 544 A. **PRESIDENT LINCOLN.** Single blue.

(Lower left)  
Alphonse  
Lavallee

## Stern's FRENCH LILAC COLLECTION

(Group 24-312)

10 Super Fragrant French Lilacs (1 of each) for only \$17.50, postpaid.

5 Super-Fragrant French Lilacs (1 of each shown in color pictures) for only \$9.00, postpaid.

President Lincoln

# ONE SPRAY FOR ALL PLANTS!

*Kills most garden pests quickly...easily...surely*

**Amazing PROTEXALL Garden Spray works wonders**

**REPLACES A SHELF FULL OF INSECTICIDES**

**SCIENTIFICALLY BALANCED FORMULA CONTAINS ALL 4**

## D. D. T.

For control of many chewing insects, especially cabbage worms, leaf rollers, cut worms, etc., also sucking types such as thrip and tarnished plant bugs.

## ROtenone

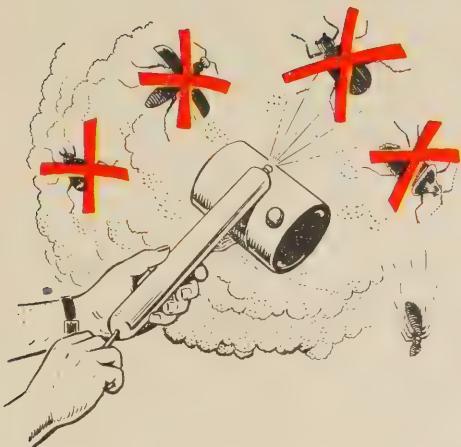
An essential and effective spray in every garden. Especially helpful in controlling bean beetles and most sucking insects.

## Fermate

A specific for black spot of roses, septoria leaf spot of "mums," rust of snapdragons, scale scab of many fruits, fruit spot (anthracnose) of tomato, brown rot of cherries, etc.

## SULPHUR

Most effective fungicidal material yet developed for general garden use. Valuable for the control of most fungi including apple and peach scab, mildews and rust. Also for red spiders and broad mites.



## INSECTICIDE PLUS FUNGICIDE

PROTEXALL GARDEN SPRAY is a combined insecticide-fungicide for control of plant insects and plant fungi. It is a scientifically correct combination of D.D.T., Rotenone, Fermate and Sulphur. This makes it a practical insecticide and fungicidal composition. PROTEXALL is a powder that mixes easily with water and sprays without clogging of nozzles.

## SIMPLE! A SINGLE SPRAY PROTECTS ALL PLANTS!

To keep your trees and plants healthy and vigorous, we recommend that you spray them every two weeks during the growing season with PROTEXALL.

The simple application of this high-quality spray once every two weeks during the growing season will do more to control plant diseases and insects than any other spray we know. If you use it regularly, it should not be necessary to use any other spray or dust to keep your trees and plants healthy.

PROTEXALL GARDEN SPRAY comes in powder form. You simply add water. Easy to follow directions on how to use Protexall will be found on the package.

**PROTEXALL**  
controls most insect pests and  
fungi in a single application

4 oz. Canister (makes 4 gals. finished spray) **\$1.50**  
1 lb. Canister (makes 16 gals. finished spray) **\$4.00**  
5 lb. Canister (makes 80 gals. finished spray) **\$18.00**  
All Prices Postpaid

## New! Your "Acid-loving" plants transformed in hours

### STERN'S SENSATIONAL

## MIRACID

**SPECIAL ACID PLANT FOOD  
for all acid-loving plants**

Completely water soluble acidifier  
gives amazing improvement same day!

Another Stern's first! Here's how to have thrilling new success growing all acid-loving plants. Now you can grow finest azaleas and blueberries just as they do in America's greatest commercial greenhouses! With Stern's MIRACID, you'll see remarkable growth and flowering beauty from plants that never bloomed for you before.

### BANISHES "YELLOW ANAEMIA"

A very common trouble is pronounced yellowing of leaves. This is due to an alkaline soil condition, technically known as "chlorosis" — or "yellow anaemia." Science has discovered that where acid-loving plants are grown in alkaline soil, the plants are unable to assimilate the vital minor elements in the soil including essential iron. Acidifying the soil with Stern's Miracid releases locked-up iron and other mineral nutrients.



### ACID-LOVING FOUNDATION PLANTS

Most likely the soil immediately next to your house is excessively alkaline. This is the result of the natural lime content of the concrete foundation that slowly leaches into the soil. This chemical action continues for many years. STERN'S MIRACID produces the proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

### CONTAINS ESSENTIAL TRACE ELEMENTS

When Miracid is applied, the soil chemistry is instantly changed from alkaline to acid. Almost immediately the plant is able to assimilate iron and other mineral elements. To effect instant relief of yellow anaemia, Stern's Miracid contains all these vital mineral elements. Use it at once—watch it work wonders.

**FOR CONTINUED RESULTS  
USE EVERY TWO WEEKS**

**Caution:** Use Miracid only on plants requiring an acid soil condition. Do not apply during excessively dry periods unless plants are well soaked 24 hours before application. Miracid is non-toxic and is harmless to human and animal life.

**2 Tablespoons makes 1 gal.**

1½ lbs. of Miracid makes 30 gallons of amazing acid soil conditioner—makes 225 lbs. liquid.

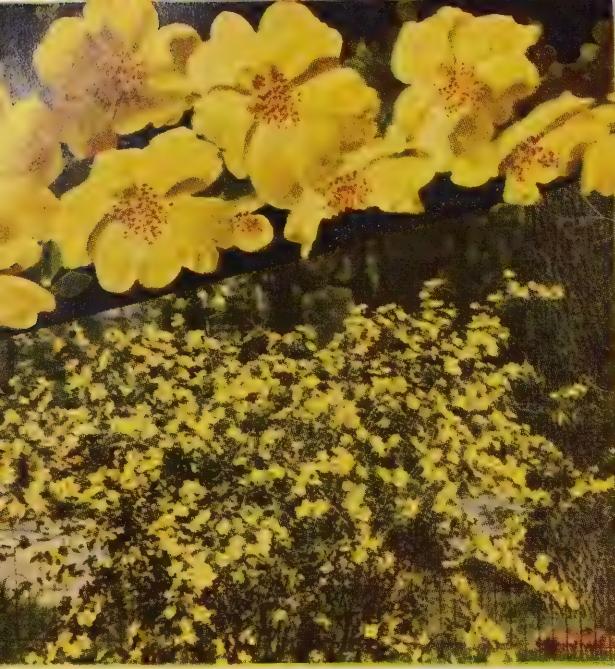
**1½ LBS. . . . . \$2.25**

**3 LBS. . . . . \$3.75**

**6 LBS. . . . . \$6.00**

**12 LBS. . . . . \$10.00**

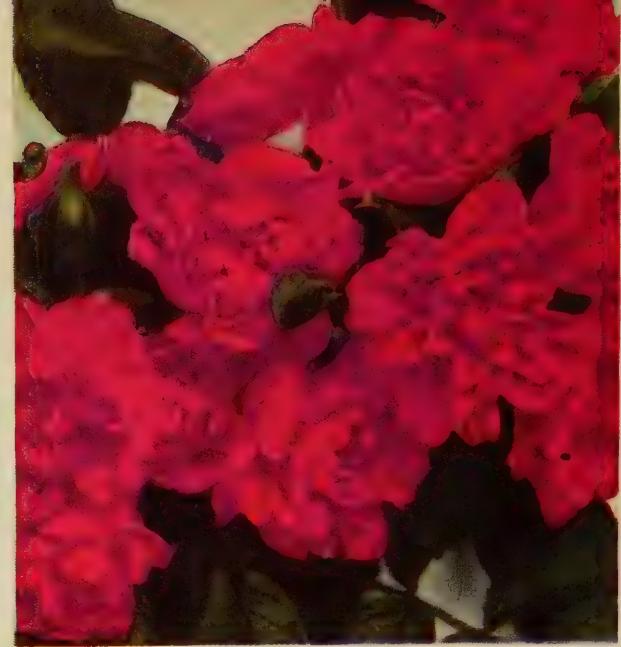
**ALL PRICES POSTPAID**



Golden Rose of China

## Stern's Selected Hardy HEDGES

Living Fences for  
Beauty, Privacy and  
Protection



Red Grootendorst Rose

Stern's Selected Hedges add exceptional beauty and value to your home. A low hedge (such as Barberry, Privet or the lovely flowering White Spirea) will protect your lawn and flower beds—will add distinction to your house and garden. Tall hedges (such as the impenetrable fence of Multiflora Rose or Red Honeysuckle) will convert an ordinary background into an outdoor living room. Use tall growing hedges to hide undesirable views, as well as for protection and beauty. The height listed after the name of varieties indicates their size at maturity. Actual size at shipping is 12-18 in.



White Spirea

650 B. **WHITE SPIREA** (Spiraea van Houttei). 5-6 ft. Beautiful flowering hedge, attractive all year around. Plant 2 feet apart. Postpaid \$4.50 \$10.00 \$35.00

Red Carpet Phlox



641 B. <b>GREEN-LEAF BARBERRY</b> (Berberis Thunbergii). 4-5 ft. Popular for its low and dense growth. Plant 1 1/2 ft. apart .....	Postpaid	\$5.00	\$12.00	\$40.00
640 B. <b>RED-LEAF BARBERRY</b> (Berberis atropurpurea). 4-5 ft. Most attractive by its colorful red foliage from spring throughout summer until fall. Plant 1 1/2 ft. apart .....	Postpaid	7.50	18.00	60.00
642 B. <b>AMUR PRIVET</b> (Ligustrum amurense). 5-6 ft. Hardest of the Privets. Plant 1 ft. apart .....	Postpaid	2.75	5.50	20.00
649 B. <b>MULTIFLORA ROSE</b> (Rosa multiflora japonica). 8-10 ft. Makes an impenetrable thorny hedge with white flowers in June followed by red berries which the birds like. Multiflora Roses thrive even in poorest soil. Plant 1 ft. apart .....	Postpaid	2.75	5.50	20.00
648 B. <b>RED HONEYSUCKLE</b> (Lonicera tatarica rubra). 8-10 ft. Fast and dense growing hedge which provides quickly, complete privacy or protection against unsightly view. Plant 2 ft. apart .....	Postpaid	5.00	12.00	40.00
961 A. <b>GOLDEN ROSE OF CHINA</b> (Rosa rugosa). 4-5 ft. A sight to behold in June when the graceful, arching branches are covered with single golden flowers, 2 1/2 inches across. Plant 3 ft. apart .....	Postpaid	13.50	32.50	110.00
957 A. <b>RED GROOTENDORST ROSE</b> (Rosa rugosa F. J. Grootendorst). 4-5 ft. Clusters of bright red, very double flowers with fringed petals similar to a Carnation. Blooms all summer and succeeds everywhere. Plant 3 feet apart. ....	Postpaid	13.50	32.50	110.00

## Stern's CARPET PHLOX

(Phlox Subulata)

An excellent plant for carpeting the ground or covering bare spots, for planting as a border, or for the rock garden. Plants are hidden under masses of bloom in April and May. They thrive in poorest soil, even in dry and sandy ground. Plant in full sun 8 inches apart. You will enjoy a spectacular display of flowers this spring and for many years to come. Order soon. Early planting required because they bloom so early.

Strong plants, No. 1, postpaid: 5 for \$3.50; 10 for \$6.00; 25 for \$14.00; 50 for \$25.00.

**RED CARPET PHLOX** (Atropurpurea)  
**BLUE CARPET PHLOX** (G. F. Wilson)  
**PINK CARPET PHLOX** (Moerheimii)  
**WHITE CARPET PHLOX** (Alba)

## CARPET PHLOX COLLECTION

(Group 24-313)

- 20 Carpet Phlox (5 of each color) for \$12.00, postpaid.
- 40 Carpet Phlox (10 of each color) for \$20.00, postpaid.
- 100 Carpet Phlox (25 of each color) for \$40.00, postpaid.

## Stern's FLOWERING VINES

To Frame Your Doorways and  
Windows with Rare Beauty!

These lovely flowering vines add Nature's gracefulness to the building lines of your home. They frame your doorways, windows, garage magnificently! Let them give grace to porches, pillars and fences. Let them enhance your home and buildings with thousands of lovely colorful flowers. For a nominal investment you can improve the value of your property and enjoy lasting charm and graceful beauty with these Hardy Flowering Vines. Once planted, they require almost no care—and last a lifetime. Set 3 to 4 feet apart. Their glorious color beautifies your home amazingly.

608 A. SWEET AUTUMN CLEMATIS (*Clematis paniculata*). Produces a profuse

amount of starlike, creamy-white flowers, an inch across, in September.

Grows quickly to a height of 20 to 30 ft. Postpaid: Each \$1.55; 3 for \$4.25. 616 A. GOLD FLAME EVERBLOOMING HONEYSUCKLE (*Lonicera heckrottii*). Hundreds of fragrant flowers, flame-scarlet outside and gold inside, cover the plants from June to October. Delightfully fragrant in the evening. Beautifies porches, trellis, fences, etc. Thrives in sun or partial shade. Will start blooming this summer. Postpaid: Each \$1.75; 3 for \$4.75.

627 A. PURPLE WISTERIA (*Wisteria sinensis*). Grafted plants with large fragrant flowers that bloom very young. Each cluster opens at about the same time before any leaves appear. Postpaid: Each \$1.75; 3 for \$4.75.

618 A. SCARLET TRUMPET HONEYSUCKLE (*Lonicera sempervirens*). Very showy, non-fragrant, bright scarlet, trumpet-shaped flowers appear in June and last through late September, giving way to lovely yellow berries. Thrives in sunny as well as shady locations. Postpaid: Each \$1.25; 3 for \$3.45.

622 A. SILVER LACE VINE (*Polygonum cuthbertii*). The fastest growing hardy vine, usually growing 15 to 20 feet the first year. Covered with thousands of white flowers from mid-summer to late fall. Postpaid: Each \$1.45; 3 for \$4.00.

604 A. TRUMPET VINE (*Bignonia radicans*). Trumpet-shaped orange colored flowers cover this fast growing vine in mid-summer. Postpaid: Each \$1.25; 3 for \$3.45.

### Large Flowered CLEMATIS

These hardy hybrids are notable for their spectacular flowers, 4 to 6 inches across. The first flowers appear in July, and they keep coming until September. Grow them on arbors, old tree stumps or trellises. A partially shaded location is ideal. Available varieties:

606 A. HENRYI. Creamy white.

607 A. JACKMANI. Deep violet-purple.

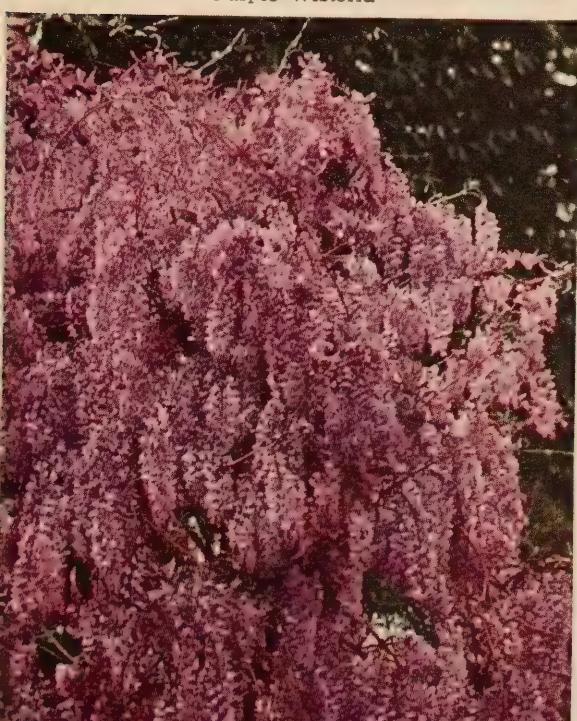
609 A. MME. ED. ANDRE. Purplish red.

612 A. BLUE STAR. Deep blue.

Postpaid: \$1.75 each; 4 for \$6.75.  
(One of each color.)

Clematis,  
Blue Star

Purple Wisteria



Clematis, Jackmani



Trumpet Vine



Silver Lace Vine



Clematis, Henryi

Clematis, Mme. Ed. Andre



# Stern's Stately SHADE TREES

## Symbols of Eternal Beauty!

The tree you plant this spring will provide shade and protection for generations to come. The satisfaction of seeing a strong young tree grow to stately maturity cannot be equaled. It is a monument that will always say: "He who planted me loved beauty."

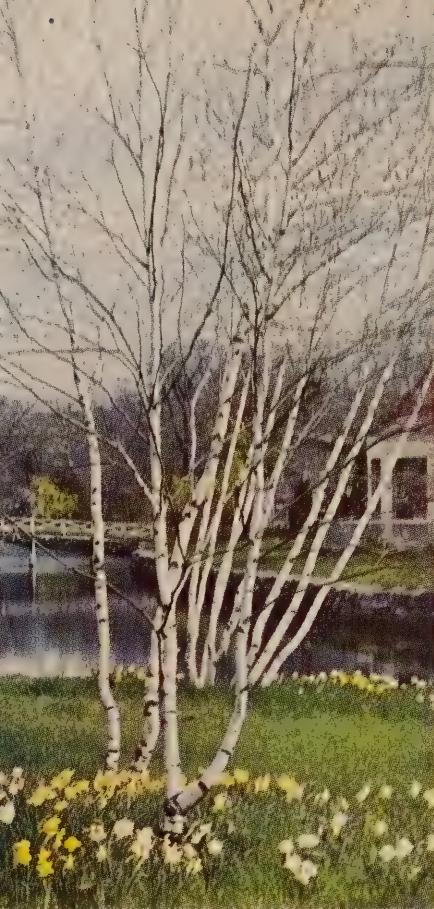
### Helps Keep Your House Cool in Summer—Warm in Winter

Shade trees are Nature's home "air conditioners." They will shade your home from the hot summer sun. In winter, they will allow the sun's warm rays to help heat your house.

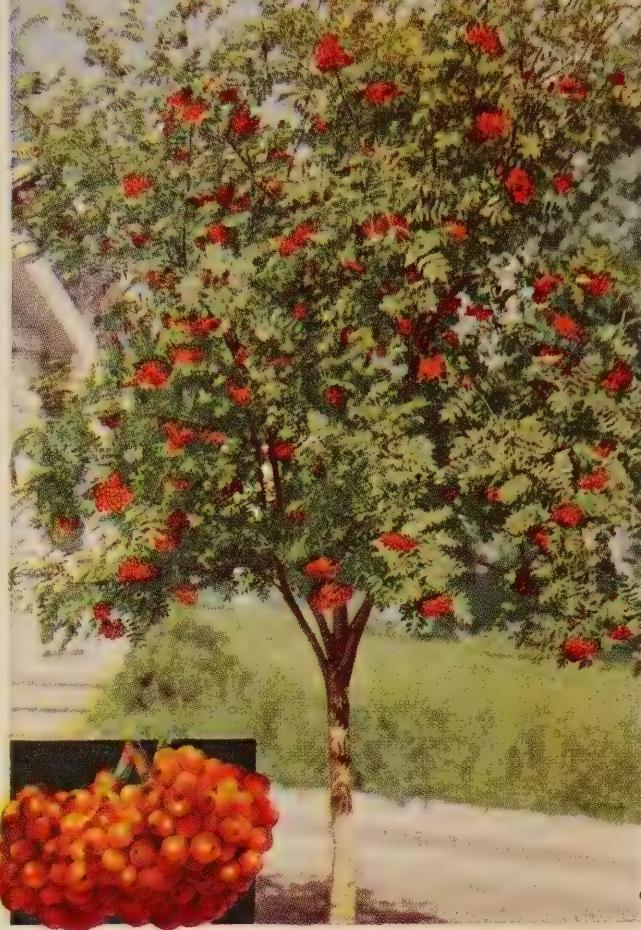
"Shade trees increase home values," say leading real estate experts.

There is no better investment than a few of these fine sturdy trees. Don't delay. Supply of Stern's selected trees is necessarily limited each year. Plant shade trees this spring for a lifetime of beauty, pleasure and comfort.

Height after name indicates size at maturity. Trees are well branched except for new Crimson King Maple.



White Birch



European Mountain Ash

660 A.

### Stern's Crimson King Maple

#### The Sensational New Purple-Leaved Maple!

Truly the most beautiful of all Maples. These remarkable trees came to us from Europe ten years ago. Since then we have cultivated and observed them under every condition. They are a vast improvement over the older Schwedler's variety. In the spring the foliage is a richer purple, and Stern's Crimson King holds this amazing color through the entire season. For spectacular color contrast that will cause passers-by to stop and gaze, plant this gorgeous shade tree prominently on your grounds. Will grow 40 to 50 feet tall at maturity. Sturdy whips that will branch out rapidly, 5 to 7 feet tall. Each \$9.00; 3 for \$25.00.

Crimson King Maple



Norway Maple

725 A. **EUROPEAN MOUNTAIN ASH** (*Sorbus aucuparia*). 20-40 ft. One of the most ornamental of all trees, its clusters of flashy orange-colored fruits form a brilliant picture from midsummer until late fall. 6 to 8 feet tall. **Each \$5.00; 3 for \$14.00.**

721 A. **GOLDEN WEEPING WILLOW** (*Salix Niobe*). 40-50 ft. This botanical beauty grows fast, has golden yellow bark. Attractive in summer and winter. Thrives everywhere, even in wet spots. 6 to 8 feet tall. **Each \$3.50; 3 for \$10.00.**

663 A. **NORWAY MAPLE** (*Acer platanoides*). 50-60 ft. A fast grower, making a compact well-shaped tree with dense rich foliage, deep green all summer. 6 to 8 feet tall. **Each \$6.00; 3 for \$17.50.**

661 A. **SILVER MAPLE** (*Acer dasycarpum*). 60-80 ft. You'll get good shade quickly from this fastest growing of all the Maples! Foliage is silver on the underside and beautifully colored in the fall. 6 to 8 feet tall. **Each \$2.75; 3 for \$7.50.**

703 A. **LOMBARDY POPLAR** (*Populus nigra italica*). 60-80 ft. A narrow grower, especially effective for specimen planting as for boundary lines and entrances. Excellent as windbreak. 6 to 8 feet tall. **Each \$1.50; 10 for only \$14.00.**

727 A. **EUROPEAN LINDEN** (*Tilia cordata*). 50-60 ft. A beautiful shade tree, it boasts sweet-scented cream-colored blossoms over the entire tree in midsummer. 6 to 8 feet tall. **Each \$7.50; 3 for \$21.00.**

670 A. **WHITE BIRCH** (*Betula alba*). 25-30 ft. Most attractive as individual specimens on the lawn! We have an excellent supply grown as clumps with 3 trunks. The bark turns white after a year or two, making a colorful contrast to the green of the lawn. **Each clump with 3 trunks, 5-7 ft. tall, \$6.00; 3 clumps (3 trunks each) for \$17.50.**

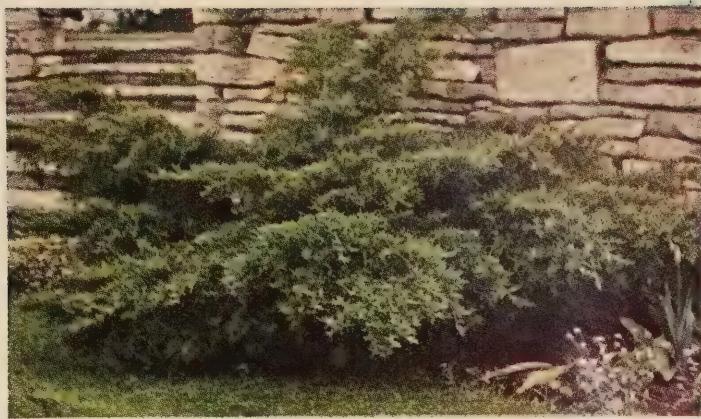


# Stern's HARDY EVERGREENS

FOR YEAR 'ROUND COLOR AND BEAUTY



Globe  
Arbor-Vitae



Pfitzer Juniper

The beautiful range of color all year around from the deepest green to pale apple-green, plus the wide choice of shapes, makes Evergreens the foundation of your garden decor! We offer well-shaped specimens, transplanted several times and carefully pruned for symmetrical development. Each Evergreen is shipped with **root system intact** and wrapped in sphagnum moss. Planting instructions accompany every shipment. • Upright kinds are measured by height, spreading kinds by width.

1310. **PFITZER JUNIPER** (*Juniperus chinensis Pfitzeriana*). Most popular of the spreading Junipers. The beautiful silvery green foliage holds its color both in the winter and summer. The branches are partly upright with drooping tips. Resistant to city dust and smoke. Maturity spread 8 ft. 12-15 in. **Postpaid: Each \$3.50; 3 for \$10.00.**

1350. **AMERICAN ARBOR-VITAE** (*Thuya occidentalis*). This upright tree, excellent for hedges, can be trimmed to form a dense screen or fence. Height at maturity (if allowed to grow untrimmed) is 30 ft. 18-24 in. **Postpaid: Each \$3.00; 10 for \$25.00.**

1338. **MUGHO PINE** (*Pinus mughus*). A select strain of very dwarf, spreading form. Maturity height and spread, 5-6 ft. 8-10 in. **Postpaid: Each \$3.50; 3 for \$10.00.**

1329. **COLORADO BLUE SPRUCE** (*Picea pungens glauca*). One of the most beautiful of all Spruces, forms a pyramidal tree of bluish foliage. Maturity height 60 ft. 15-18 in. **Postpaid: Each \$4.50; 3 for \$12.50.**

1327. **NORWAY SPRUCE** (*Picea excelsa*). This rapid grower is frequently used as a Christmas tree and windbreak, presenting an impressive sight in the winter when it is loaded with glittering snow. Maturity height 60 ft. 18-24 in. **Postpaid: Each \$3.00; 3 for \$8.50.**

1356. **PYRAMIDAL ARBOR-VITAE** (*Thuya pyramidalis*). Summer and winter you'll have bright green color from this narrow column-like tree. Maturity height 25 ft. 18-24 in. **Postpaid: Each \$3.50; 3 for \$10.00.**

1368. **SPREADING YEW** (*Taxus cuspidata*). This compact variety is very handsome with its graceful arching branches. Easily trimmed, it makes a beautiful hedge, and grows in shade and sun. Bright red berries in fall and winter add to the beauty. Maturity height and spread 8 ft. 12-15 in. **Postpaid: Each \$4.50; 3 for \$12.50.**

Column Yew Hedge

[21]





Bronze Cushion



White Cushion

### Armfuls of Beautiful Flowers

A "must" for your garden! These hardy Stern's perennial MUMS will burst into flowering glory in August and continue to bloom until frost. They'll repeat this amazing performance each year thereafter, multiplying in beauty and color.



Pink Cushion

### Starting to Bloom This Summer

These dwarf spreading plants grow only to a height of 12 to 18 inches, but spread as much as 2 feet across. They produce such a profusion of brilliantly colored Chrysanthemums that each bush is totally covered, a spectacular vision of flaming color.

Yellow Cushion



Red Cushion

## Stern's "Thousand Flower" Hardy Cushion Mums

Postpaid: 3 for \$2.50; 10 for \$7.50;  
25 for \$15.00.

### STERN'S "THOUSAND FLOWER" CUSHION MUM COLLECTION (Group 24-314)

- 1 each Bronze, White, Red, Pink, and Yellow Cushion: 5 for \$3.95, postpaid.
- 2 each Bronze, White, Red, Pink, and Yellow Cushion: 10 for \$7.50, postpaid.
- 3 each Bronze, White, Red, Pink, and Yellow Cushion: 15 for \$11.00, postpaid.





### Stern's Large Flowering Hardy Exhibition Chrysanthemums

A collection of hardy Chrysanthemums proven best for your home garden. You will be delighted with their vigor, their exceptional hardiness, their profusion of large and brilliant flowers. You will enjoy beautiful bouquets every day for months and still have plenty left over for garden beauty.

The flowers are frequently much larger and more colorful than pictured on this page . . . you must own them and pick them to appreciate them. They will start blooming in September, reaching their peak in October and lasting throughout November. You will enjoy them for many years. A light mulch during the winter is recommended. They grow in full sun as well as in partial shade, and they grow 2 to 2 1/2 ft. tall.

Postpaid: 3 for \$2.50; 6 for \$4.50; 10 for \$7.50.

#### Stern's Hardy Chrysanthemum Collection

(Group 24-315)

- 5 Hardy Chrysanthemum plants (your selection of varieties) for \$3.95, postpaid.
- 10 Hardy Chrysanthemum plants (1 of each) for \$7.50, postpaid.
- 20 Hardy Chrysanthemum plants (2 of each) for \$14.00, postpaid.
- 30 Hardy Chrysanthemum plants (3 of each) for \$20.00, postpaid.



Blooms All Summer Long in Shady Nooks Where  
Even Grass Won't Grow!

# STERN'S GIANT DOUBLE CAMELLIA-FLOWERED BEGONIAS

*Spectacular Blooms—up to 8 inches. New  
brilliant colors and color combinations.*

Positively breath-taking are these new double Camellia-flowered hybrids. Their spectacular blooms, from early July until late fall, measure up to 8 inches across. More colorful than ever, Stern's now offers these exquisite flowers in a wide range of brilliant colors. Their lovely shape is a masterpiece of symmetry. Grow them in shade—where clear bright colors are most needed. A most effective cut flower when floated in a shallow bowl like a Water Lily—surrounded by its own leaves.

## Guaranteed to Bloom This Summer! A Continuous Display Until Frost

Easy to grow in a shady location. They cannot stand full sun. For longest possible blooming season, we recommend that you start Begonias indoors in pots or window boxes in March. Set outdoors after all danger of frost has passed. They bloom in clusters of three, one large male flower in the center and two smaller female flowers on either side. Remove these side buds as soon as they appear. They are of inferior character and inhibit the full development of the central flower. This disbudding will make an amazing difference in the size and beauty of the flower.

To keep soil at a high degree of fertility, use Stern's Miracle-Gro at regular intervals during the entire blooming season.

Your choice of colors: Red, Orange, Salmon, Pink, White and Yellow. Packed in bags of six bulbs of one color. Postpaid: 6 for \$2.00; 12 (any 1 or 2 colors) for \$3.50; 24 (any 1, 2, 3, or 4 colors) for \$6.00; 100 for \$20.00.

### Stern's "Emperor" Mixture of Double Camellia-Flowered Begonias (Group 24-316)

Contains all six outstanding colors. Postpaid: 6 bulbs (one of each) for \$2.00; 12 for \$3.50; 24 for \$6.00; 50 for \$11.00; 100 for \$20.00.

## STERN'S NEW BEGONIA HYBRIDS

### Rose-Bud, Carnation, Crispa, and Giant Single Type

This year for the first time we are able to offer newly developed types of Begonias which are still in such limited supply that they are offered only in our Mardi-Gras Collection. Contains the rare and unusual "Rose-Bud"; the double frilled "Carnation-flowered"; the ruffled-edged "Crispa" and the "Giant Single" type, with huge, flat, open flowers up to 8 inches across. All combining to form a carnival of colors whose gay, rare forms and shapes will add a light-hearted touch to the shady corners of your garden. Ideal for pots and window boxes. Especially recommended for those who have already experienced the thrill of growing the double Camellia type.

### Stern's "Mardi-Gras" Collection of New Begonia Hybrids (Group 24-317)

Each group of six contains:

- 1 Rose-Bud Begonia. Pink.
- 1 Crispa Begonia. Copper.
- 2 Carnation Begonia. Red and orange.
- 2 Giant Single Begonia. Yellow and salmon.

Postpaid: 6 for \$2.25; 12 for \$4.00; 24 for \$7.00;  
50 for \$13.00; 100 for \$25.00.

# READ THESE IMPORTANT FACTS

before you buy

## SYNTHETIC SOIL CONDITIONERS

Now—after years of research—tested by America's greatest Agricultural University—it's ready...

The most effective permanent soil conditioner ever developed

### STERN'S LECTRO-LOAM

New Permanent Soil Conditioner

Before you invest in any soil conditioner you should ask these important questions:

#### How will Stern's Lectro-Loam make my garden more beautiful?

Lectro-Loam transforms hard, gummy clay soils into spongy, crumb-like topsoil—gives you a soil that produces bigger, more beautiful, more fruitful plants.

#### Stern's Lectro-Loam benefits your garden these 12 ways—

Lectro-Loam is entirely different! It changes the basic *structure* of the soil—not just the texture! And the soil *stays* improved.

Promotes better "aeration"—allows vitally needed air to reach the roots of your plants.

Encourages root development; roots grow to maximum size in loose light soils.

Increases water absorption. Treated soils absorb 3 to 4 times more moisture without becoming muddy. Plants get fuller benefit from rains.

Increases fertility—yet Lectro-Loam is *not* a plant food. Allows plants to make better use of fertilizer. Soils absorb and hold more plant food.

Resists wash-outs and erosion. Grass grows on steep hillsides because treated soil won't wash away.

Resists surface caking. Treated soils do not harden, crack and cake even during hot dry weather.

Easier cultivation. Helps with weed control. The surface of your garden soil remains loose and crumbly, easy to work.

Improves seed germination. Tiny new roots easily penetrate treated soil. Expensive seed (especially grass) is not blown away—or washed away.

Spring gardening starts earlier. Treated soils may be worked earlier in spring, while untreated soils are wet and gummy.

No lumpy soil. Produces smaller "aggregates"—soils maintain fine "seed-bed" condition.

Increases plant beauty. Plants grow faster and larger in perfect soil conditions. Field tests reveal huge increases in corn, oats, carrot and beet crops.

#### How to use Lectro-Loam when planting

Simply prepare hole in usual manner. Mix a very small amount of Lectro-Loam thoroughly in soil at the bottom of the hole and in soil to be used around roots. Get amazing results—roots develop to maximum size, plants thrive even in poorest soil. See easy directions on package.

#### How long will these benefits last?

In other words—what's the "water stability rating?" Will the treated soil pack-down and return to its original condition after a year or two of heavy rain?

Here's the answer supplied by America's greatest Agricultural University.

#### WATER STABILITY RATINGS (Soil Aggregate Stability Tests)

	RELATIVE RATING
Stern's Lectro-Loam	100 (No Deterioration)
Advertised Brand B	5
" " C	5
" " D	5
" " E	5
" " F	35
" " G	35

THESE ARE "WET SCREENING TESTS" measuring stable clay aggregates of 0.5 millimeters, developed by leading university soils department.

Study this important chart. It means that Stern's Lectro-Loam-treated soils will not break down, even during long years of heavy rainfall. Notice other brands provide only 5% to 35% as much lasting power. Don't waste time, work and money on less effective soil conditioners.

Stern's Lectro-Loam is non-toxic. Contains no caustic chemicals to injure plants.

## STERN'S LECTRO-LOAM

Permanent Soil Conditioner

Lectro-Loam is a dry fine powder that is sprinkled *on top* of the soil, worked in to the desired depth by raking or by hand or machine cultivation, then watered. Complete, simple instructions on every package.

**1½ lbs. . . . \$2.50** (treats 60 square feet,\* 3 inches deep)

**3 lbs. . . . \$4.75** (treats 120 square feet,\* 3 inches deep)

**6 lbs. . . . \$9.50** (treats 240 square feet,\* 3 inches deep)

**12 lbs. . . . \$18.00** (treats 480 square feet,\* 3 inches deep)

ALL PRICES POSTPAID

\*Maximum strength where required. Specified for worst clay conditions. Where soil is moderately good, coverage figures may be doubled.



Columbine



Gaillardia

*Stern's*



Sedum, Brilliant

## HARDY PERENNIALS

All of these beautiful flowers bloom the first year planted and they last for many years. Liberal feeding with Miracle-Gro will be most helpful and they will increase in size and beauty with each succeeding year.

Any kind on this page, postpaid: 3 for \$1.75; 10 for \$5.00; 25 for \$12.00.

### Giant-Spurred Columbine

(*Aquilegia*)

Columbines are most graceful flowers, thriving best in partial shade. The ones we are offering are a magnificent strain, flowers 3 inches across with long spurs. Bloom for a long period in May and June.

CHRYSANTHA. Yellow.

COPPER QUEEN. Coppery red with dark spurs.

CRIMSON STAR. Striking crimson.

LONG SPURRED BLUE. Blue shades.

ROSE QUEEN. Pink shades.

### STERN'S COLUMBINE COLLECTION (Group 24-319)

5 Giant Spurred Columbine (1 of each) \$2.65,  
postpaid.  
10 Giant Spurred Columbine (2 of each) \$5.00,  
postpaid.

### Gaillardia

One of the most desirable, hardy flowers thriving and flowering throughout the heat of the summer from June until November. An excellent flower for bouquets and table decoration. Plants do best in a sunny location.

AUREA PURA. Pure yellow.

BURGUNDY. Shining deep wine-red.

DAZZLER. Bright golden yellow with rich maroon center.

Daily Sketch  
(Below) Salmon Glow

Prime  
Minister

[26]

### STERN'S GAILLARDIA COLLECTION (Group 24-320)

3 Gaillardia plants (1 of each) ... \$1.75, postpaid  
6 Gaillardia plants (2 of each) ... 3.35, postpaid

### Pink Umbrella Plant

(*Sedum Spectabilis*, Brilliant)

A hardy flower that thrives under most unfavorable conditions throughout summer heat, even on poor soil, requiring hardly any attention. Grows about 12 inches tall, pinkish red flowers up to 8 inches in diameter with silvery foliage.

### Hardy Phlox

During the summer months these amazing flowers will capture the spotlight of your garden. Their magnificent beauty throughout July and August will delight you year after year.

DAILY SKETCH. Salmon-pink and red.

PRIME MINISTER. White with red center.

SAN ANTONIO. Soft fuchsia purple-red.

EVA FOERSTER. Bright salmon-rose.

SALMON GLOW. Salmon-pink with white center.

MARY LOUISE. Pure white.

STARLIGHT. Purple with white star.

LEO SCHLAGETER. Scarlet crimson.

SPITFIRE. Fiery crimson-red.

CHARLES CURTIS. Sunset red.

### STERN'S HARDY PHLOX COLLECTION (Group 24-321)

10 Hardy Phlox plants (1 of each) \$5.00, postpaid  
20 Hardy Phlox plants (2 of each) \$9.50, postpaid

San Antonio  
(Below) Mary Louise

Eva  
Foerster  
(Below) Starlight





Asters, Plenty

Beechwood Challenger

Harrington's Pink

### Hardy Fall Blooming Asters

Colorful flowers produced in immense quantities throughout September and October. Ideal for border planting and for cut flowers. Bushes grow to an average height of 3 ft.

Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

**BECHWOOD CHALLENGER.**

Glowing crimson.

**BLUE SYMPHONY.**

Semi-double blue.

**HARRINGTON'S PINK.**

Clear pink.

**MOUNT EVEREST.** Finest white.

**PLENTY.** Largest blue.

**STERN'S ASTER COLLECTION**  
(Group 24-322)

5 Hardy Aster plants (1 of each) \$3.25, postpaid.  
10 Hardy Aster plants (2 of each) \$6.00, postpaid.

### Hardy Cushion Asters

Very similar in shape to the popular Cushion Chrysanthemums. Perfect for edging, not exceeding 1 ft. in height. Completely covered with colorful blooms for many weeks in September. Ideal for rock gardens.

Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

**CONSTANCE.** Shell-pink.

**LAVENDA.** Lavender-blue.

**MARGARET ROSE.** Rose-pink.

**NICBE.** White.

**RED BOY.** Crimson-red.

**VICTOR.** Light blue.

**STERN'S CUSHION ASTER COLLECTION**  
(Group 24-323)

6 Hardy Cushion Aster plants (1 of each) \$3.75, postpaid.  
12 Hardy Cushion Aster plants (2 of each) \$7.00, postpaid.

### OLD-FASHIONED BLEEDING HEART

An old-fashioned favorite; its pink, heart-shaped flowers resemble a graceful Valentine. One of the hardiest flowers, it thrives under adverse conditions—even when neglected for years. They do exceedingly well in partial shade, forming a graceful low-growing bush with hundreds of beautiful flowers. Order soon. Early planting required because they bloom so early. Postpaid: 3 for \$3.25; 6 for \$5.95; 10 for \$9.00.

Bleeding Heart



Aster, Lavenda

### New Hardy Everblooming Carnations

Now you can grow sweet-scented lovely Carnations in your own garden just as beautiful as the ones grown in greenhouses. The plants we are offering are a new hardy strain producing large double flowers on 15- to 18-in. stems. Wonderful for bouquets as well as for garden display. Blooming from June until fall. Plants should be protected lightly during the winter.

Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

**CARDINAL.** Bright scarlet.

**GOLDEN SUN.** Yellow.

**INNOCENCE.** Pure white.

**KING OF BLACKS.** Dark brown.

**TRIUMPH ROSE.** A fine pink.

**STERN'S CARNATION COLLECTION**  
(Group 24-324)

5 Hardy Everblooming Carnations (1 of each) \$3.25, postpaid.  
10 Hardy Everblooming Carnations (2 of each) \$6.00, postpaid.



Carnations

# Stern's Hardy Garden Lilies

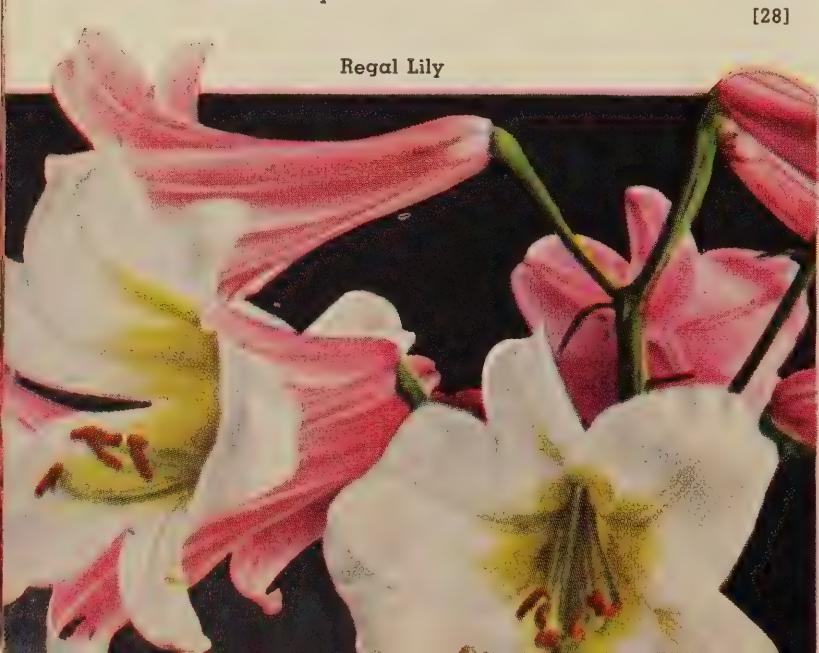
Stern's Hardy Lilies are becoming a favorite flower with many gardeners—experts, hobbyists, beginners. We offer only such Lilies that have survived most severe climatic conditions. Plant them this spring for a lifetime of enjoyment. They will bring color and fragrance to your garden from June until September. Plant them in well-drained soil, in the sun, preferably with the base of plant somewhat shaded.



Umbellatum Rainbow Hybrid Lilies



Rubrum Lily



Regal Lily

Sweet scented, pure white flowers up to 8 inches long, are borne in clusters on strong upright stems 3 to 4 feet tall. Blooms in July. Very easy to grow. They thrive everywhere and are guaranteed to bloom this year.

## Orange Glory Lily

(Improved Willmottiae)

Clusters of bright orange-red flowers proudly borne on upright stems 4 to 5 ft. tall. Literally covered with blooms in July and August, it is one of the best and easiest of all garden Lilies to grow—thrives everywhere. Will bloom in your garden this summer and thrill you with its fragrant beauty.

### All Lily bulbs, postpaid:

3 for	\$1.65
10 for	4.50
25 for	11.00

[28]

## Stern's Hardy Garden Lily Collection

(Group 24-325)

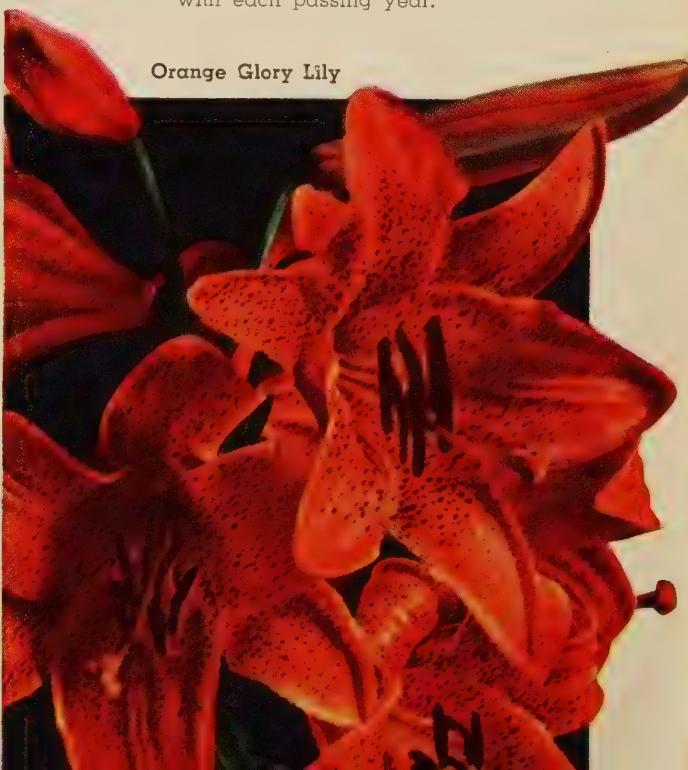
Lilies all summer long, from June to September.

12 Hardy Garden Lilies (6 Umbellatum Rainbow Hybrids, 2 Rubrum, 2 Regal, 2 Orange Glory) for only \$5.25, postpaid.

Half Collection—6 Hardy Garden Lilies—for only \$2.75, postpaid.

## Rubrum Lily

Lovely rose-pink spotted flowers, on strong stems, 3 to 4 feet tall, from late July into September. Increases in beauty with each passing year.



Orange Glory Lily



## Stern's GIANT PACIFIC DELPHINIUM

Color Magic in Your Garden  
Blooms TWICE Each Summer

These giant Stern's Delphiniums are a "must" in any garden. There is nothing quite equal to their exquisite grace and height (over 4 to 5 feet tall), their magnificent colors that range from pastel blues to white and lavender, right up to solid deep violet and indigo-blue.

Plant them among your Roses for a living floral arrangement—truly a breath-taking display.

You will enjoy lovely flowers twice each summer—once in June and July—and a repeat performance in August. You'll really appreciate these spectacular colors in midsummer when color is needed most.

The flower is huge—far larger than old-fashioned varieties. Often they will measure 2 to 3 inches across. Even more important than size, these Stern's varieties are covered with hundreds of flowers—covered almost from top to bottom—like a multi-colored flame up to 5 feet high.

We urge you **this spring** to plant these magnificent new Stern's varieties.

**MIXED COLORS.** Postpaid: 3 for \$2.00; 10 for \$6.00;  
25 for \$14.00.

Festiva  
Maxima

### Stern's DOUBLE PEONIES

Spectacular beauty for a lifetime of enjoyment! That's the most appropriate description for hardy Peonies. These eye-filling flowers bloom in May and June. For a most spectacular effect we suggest that you plant three of each variety.

**Strong roots, No. 1, Divisions with 3-4 eyes. Postpaid:**  
\$1.25 each; 3 for \$3.45; 10 for \$11.00.

- 1110 A. **EDULIS SUPERBA.** Dark pink. Very fragrant.
- 1111 A. **FELIX CROUSSE.** Deep red, very fragrant. Bomb-shaped globe surrounded by broad petals.
- 1112 A. **FESTIVA MAXIMA.** Very large white flowers surrounding crimson-flecked center.
- 1115 A. **MONS. JULES ELIE.** Lovely apple-blossom-pink.

### Stern's PEONY COLLECTION (Group 24-327)

12 Double Peonies (3 of each) for only \$12.50, postpaid.

If you do not want the entire collection, we will supply  
4 Double Peonies (1 of each) for only \$4.50, postpaid.

Mons. Jules  
Elie

Felix  
Crousse

[29]





Dr. Fleming



Junebells



New Europe



Holland's Glory



Monsoer



Java Primrose



Lavender Dream

## Stern's "Hollandia" Giant-Flowering Gladiolus

Stern's Dutch Gladiolus breeder has personally selected these extra-colorful varieties as the best of the recent varieties developed in Holland. Each variety was then approved by Stern's Board of Selection for brilliance of color, quality of spikes and size of bloom.

Easy to grow—these large bulbs will produce giant-size spikes that friends and neighbors will admire. In your garden they are outstanding. In a floral arrangement, they add color and grace to your home.

Best effects are obtained by planting at intervals from April through early July. The result—a succession of exquisite blooms from July until late fall.

**HOLLAND'S GLORY.** Salmon-red, with creamy yellow blotch.

**DR. FLEMING.** Rosy pink, white markings.

**JUNEBELLS.** Pure white.

Stern's Selected No. 1 bulbs. Postpaid: 10 for \$1.25; 25 for \$2.65; 100 for \$9.50; 250 for \$22.50.

**NEW EUROPE.** Orange-red.

**MONSOER.** Blood-red, black velvet shade.

**JAVA PRIMROSE.** Yellow.

**LAVENDER DREAM.** Lovely orchid-lavender.

### Stern's "HOLLANDIA" COLLECTION OF GIANT-FLOWERING GLADIOLUS

(Group 24-328)

Contains all seven Holland Glads shown on this page.	
21 bulbs (3 of each) for .....	\$ 2.25, postpaid
35 bulbs (5 of each) for .....	3.50, postpaid
70 bulbs (10 of each) for .....	6.50, postpaid
175 bulbs (25 of each) for .....	16.00, postpaid

# Imported Holland DAHLIAS

From Holland's Foremost Dahlia Grower!

Few flowers can rival the Dahlia in form and coloring. They are truly the most gloriously colored of all late summer and fall flowers. NOW—for the first time—Stern's offers these new varieties which are more vibrant, more colorful than ever before.

## HOLLAND POMPON DAHLIAS

Small perfectly formed flowers are produced continuously. Perfect for cutting purposes.

**QUEEN OF HEARTS.** A beautiful clear white.

**CATHERINE.** Yellow.

**KOECHELSEE.** A brilliant red.

Postpaid: 3 for \$1.50; 10 for \$4.50; 25 for \$10.00.

### "POMPON" COLLECTION OF DAHLIAS

(Group 24-329)

6 Pompon Dahlias (1 of each) for	.....	\$2.75, postpaid
18 Pompon Dahlias (3 of each) for	.....	7.50, postpaid

## HOLLAND CACTUS DAHLIAS

The tremendous increase in the popularity of the Cactus type Dahlia is due to its beautifully rolled and curved petals. Attractive in the garden—excellent for cutting and bouquets, they are long and free blooming.

**HOEK'S GLORY.** A delightful lilac-rose.

**GENERAL EISENHOWER.** Dark scarlet-red flower.

Postpaid: 3 for \$2.25; 10 for \$6.75; 25 for \$15.00.

### "CACTUS" COLLECTION OF DAHLIAS

(Group 24-330)

4 Cactus Dahlias (1 of each) for	.....	\$2.75, postpaid
12 Cactus Dahlias (3 of each) for	.....	7.50, postpaid

## HOLLAND GIANT EXHIBITION DAHLIAS

Outstanding new "exhibition" varieties with enormous flowers 6 to 8 inches across, 2 to 3 times the size shown in picture below. They will be the pride of your garden.

**FATHER JUSTINUS.** Orange-yellow. **TOWN TOPIC.** True magenta-purple flower.

**KONINGSROEM.** Marvelous flower of dark velvety-red. **PINK GIANT.** Perfect flowers of vivid rose.

Postpaid: 3 for \$2.25; 10 for \$6.75; 25 for \$15.00.

### "GIANT EXHIBITION" COLLECTION OF DAHLIAS

(Group 24-331)

4 Giant Exhibition Dahlias (1 of each) for	.....	\$2.75, postpaid
12 Giant Exhibition Dahlias (3 of each) for	.....	7.50, postpaid



Pompon Dahlias



Hoek's Glory Cactus Dahlia



Father Justinus

Koningsroem

Town Topic

Pink Giant



Red  
McIntosh

- 101. **BALDWIN.** November-May. Leading commercial sort in New York State and New England. Large, bright red Apples from this vigorous producer.
- 102. **CORTLAND.** November-February. One of the newer varieties that has demonstrated a combination of the flavor of McIntosh with the handling capacity of Baldwin.
- 112. **JONATHAN.** November-March. A beautiful red Apple with pleasantly acid taste in its crisp, tender, juicy yellow flesh.
- 116. **NORTHERN SPY.** November-April. A large red and yellow Apple of fine quality. Leading commercial sort, it is slow in bearing.
- 117. **RED ASTRACHAN.** August. This hardy variety is a good bearer of handsome, deep crimson Apples excellent for cooking.
- 103. **RED DELICIOUS.** December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.
- 115. **RED McINTOSH.** October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.
- 104. **YELLOW DELICIOUS.** October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.
- 125. **YELLOW TRANSPARENT.** August. Early yellow Apple of excellent flavor. Hardy and prolific bearer.

## Stern's Famed APPLE TREES

Apple trees require cross-pollination for good crops. Plant 2 trees of different varieties. Months indicate time of ripening in storage.

	Each	10 for
Quick Crop Trees. 3-yr., 6-8 ft. ....	Not Prepaid \$2.75	\$25.00
Standard Trees. 2-yr., 5-6 ft. ....	Not Prepaid 2.00	18.00
Standard Trees. 2-yr., 4-5 ft. ....	Postpaid 1.75	15.00

## Stern's Back Yard Orchard

(Group 24-332)  
For More Beautiful, More Fruitful Living!

This proven selection of Stern's Fruit Trees will pay for itself within a few seasons. Your family needs the wholesome goodness of these vitamin-packed fruits. Now they can eat their fill at little or no cost. In addition, you'll enjoy beauty and shade that will add to the value of your home.

2 CHERRY TREES (Black Tartarian, Windsor)

2 APPLE TREES (Red McIntosh, Cortland)

2 PEAR TREES (Bartlett, Clapp's Favorite)

2 PLUM TREES (Reine Claude, Stanley Prune)

2 PEACH TREES (Elberta, Golden Jubilee)

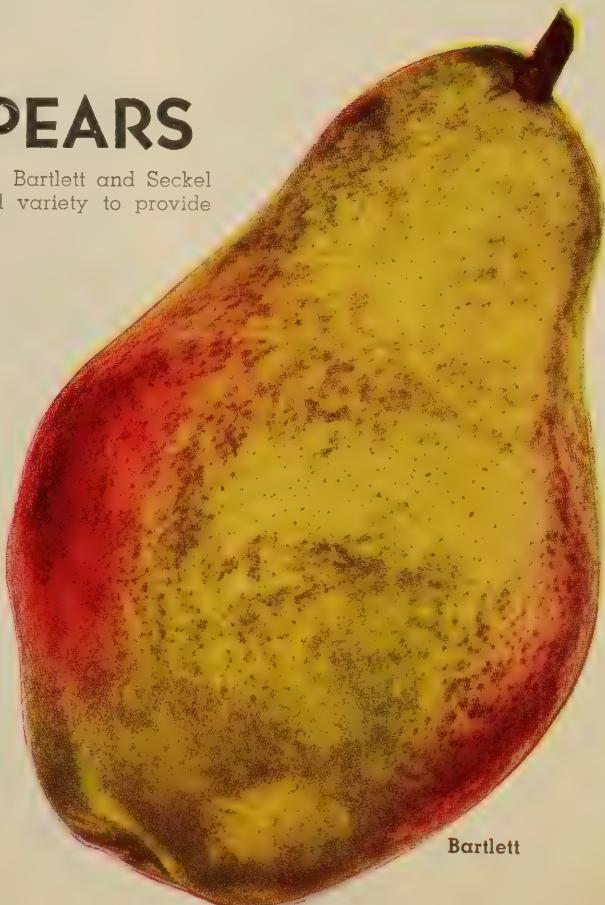
All 10 Quick Crop Fruit Trees, \$26.00  
Express prepaid, for only

The same collection in Standard Trees, 5-6 ft., Express prepaid, for Only \$18.00

## Stern's Heavy Bearing PEARS

Pear trees require cross-pollination. Plant 2 trees of different varieties. Bartlett and Seckel do not cross-pollinate. If you plant these two varieties, include a third variety to provide cross-pollination.

- Quick Crop Trees. 3-yr., 6-8 ft. .... Not Prepaid \$2.75 \$25.00
- Standard Trees. 2-yr., 5-6 ft. .... Not Prepaid 2.00 18.00
- Standard Trees. 2-yr., 4-5 ft. .... Postpaid 1.75 15.00
- 170. **BARTLETT.** September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.
- 171. **BEURRE BOSC.** November-December. Very large gourd-shaped Pear. This highly productive tree yields large quantities of brownish yellow fruit with white flesh of delicious flavor.
- 174. **CLAPP'S FAVORITE.** August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.
- 175. **DUCHESSE d'ANGOULEME.** October-November. Dull yellow fruit mottled with russet. Flesh is firm and rich. Fruit grows to enormous size. Bears early and heavily. Blight resistant.
- 179. **SECKEL.** August-October. A delicious little Pear that is the standard of excellence. Skin is yellow-brown with brown-red cheek when ripe. Very productive.



Bartlett

# Luscious, Vitamin-Rich Stern's HARDY PLUMS

New Improved Varieties That Bear Big Crops Early!  
Wonderfully Flavorful!

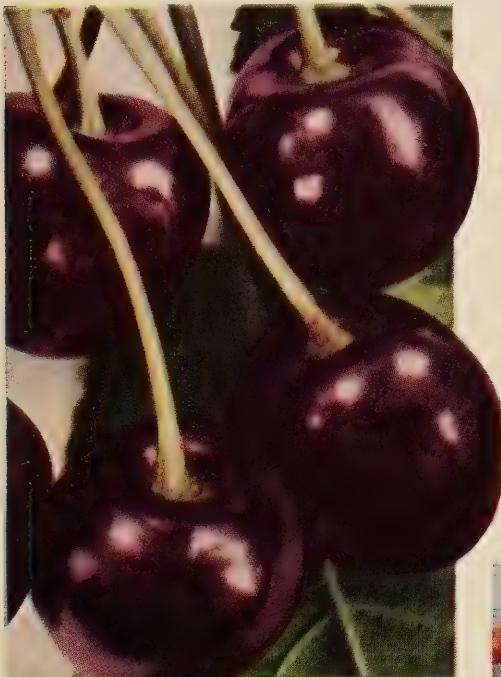
All of our Plum trees are self-fruitful.

	Each	10 for
Quick Crop Trees. 3-year, 6-8 ft. Usually begin to bear the second year planted .....	Not Prepaid \$2.75	\$25.00
Standard Trees. 2-year, 5-6 ft. ....	Not Prepaid 2.00	18.00
Standard Trees. 2-year, 4-5 ft. ....	Postpaid 1.75	15.00

- ✓ 233. **ITALIAN PRUNE.** September. Dark purple, juicy, delicious.
- ✓ 235. **REINE CLAUDE** (Green Gage). September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.
- ✓ 236. **SHROPSHIRE DAMSON.** October. This medium-size, dark purple fruit grows in thick clusters on an enormously productive tree.
- ✓ 237. **STANLEY PRUNE.** September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.



Stanley Prune



Schmidt's Bigarreau

## Pick Your Own Luscious CHERRIES

These Famous Stern's Selected Stock Bear Early—Bear Every Year

Plant at least two varieties of Sweet Cherries for cross-pollination. Sour Cherries are self-fruitful.

	Each	10 for
Quick Crop Trees, on semi-dwarfing Mahaleb Rootstocks, 3-year, 5-6 ft. ....	Not Prepaid \$3.50	\$33.00
Standard Trees, on semi-dwarfing Rootstocks, 2-year, 4-5 ft. ....	Postpaid 2.50	23.00
✓ 201. <b>BLACK TARTARIAN.</b> Early July. Sweet. Bright, purplish black. Juicy and rich. A prolific bearer.		
✓ 207. <b>NAPOLEON.</b> Early July. Sweet and large. A pale yellow with bright red cheek.		
✓ 208. <b>SCHMIDT'S BIGARREAU.</b> Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.		
✓ 209. <b>WINDSOR.</b> Late July. A dark red Oxheart Cherry, very large, sweet, firm and rich.		
✓ 206. <b>MONTMORENCY.</b> Mid-July. The leading Sour Cherry and the best pie-maker. Fruit is good sized, fine flavored and bright, clear red.		



Montmorency

### Stern's CHERRY-PLUM COLLECTION

(Group 24-333)

- 1 Black Oxheart Cherry (Schmidt's Bigarreau)
- 1 Red Oxheart Cherry (Windsor)
- 1 Pie Cherry (Montmorency)
- 1 Plum (Stanley Prune)

4 Quick Crop Cherry and Plum Trees  
For \$14.00 Express  
Only \$14.00 Prepaid

The same collection in Standard Trees, 4-5 ft., 4 trees

For \$9.00 Post-  
Only \$9.00 paid

Ranch-Style Trees for the Modern Ranch  
Type Home

**Stern's "LITTLE GIANT"  
DWARF APPLE TREES**

Beauty Shaped—Flowerful—Productive

**Exclusive!** Stern's brings you a tree that is perfectly suited for the modern one-story ranch type home. These Stern's "Little Giant" Dwarf Apple Trees will be one of the most talked about trees on your place.

**Covered with Apple Blossoms Every Spring.** Real sized blossoms, just like big orchard trees. Exquisitely colored white and pink. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

**Loads of Big, Orchard-Size Apples.** Actually bigger than the fruits produced by regular standard Apple trees. As an optical illusion, these giant Apples seem enormous hanging on the drooping branches of a tree only 8 to 10 ft. high! More color for your home—red and yellow varieties—accent points of color from July until late fall.

**Bear Apples frequently 2nd or 3rd Year Planted.** No long waiting. These Stern's Dwarf Trees are a wonderful investment. The first bushel of apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

**Easy to Grow! Easy to Care For!** These Stern's "Little Giants" will thrive wherever an Apple tree can grow. So hardy, they are favored by many home-owners and farmers in northern Maine and Vermont. Because they are low-growing, you don't need a ladder at harvest time—an average man can reach the highest Apple.

**For Any Landscape Plan.** Plant these wonderful trees wherever you want beauty. Use them like ornamental flowering trees—at the corners of your house to "break" short, hard building lines, as a specimen on your lawn, along property lines and fences, along walks and drives, as a low-growing screen for privacy around your terrace, in your flower garden where their moderate shade will not disturb most other plants. No matter where planted, no matter how used, these Stern's Dwarf Apples will make the most beautiful home seem more lovely!



Red Delicious Dwarf Apple Tree

**Dwarf Apple Trees.** grafted on semi-dwarfing Malling No. 1 rootstocks, 2-year, 3½ to 4½ ft. Postpaid: 2 for \$7.50; 4 for \$14.75; 6 for \$22.00.

140 A. Baldwin Dwarf  
141 A. Cortland Dwarf  
142 A. Red Delicious Dwarf  
143 A. Yellow Delicious Dwarf  
144 A. Red McIntosh Dwarf  
148 A. Yellow Transparent Dwarf

Plant TWO varieties 15 or 20 ft. apart for cross-pollination.

**Stern's Dwarf Vertical CORDON TREES**

**Apples and Pears in Stately Columns of Flowers and Fruit**

From the magnificent estates of Europe come these most exciting ornamental fruit trees. These rare beauties require a minimum of space. Plant only 3 feet apart—you can grow 20 trees lining both sides of a short 30-foot walk!

**Flowering Apple and Pear Hedges**

Just imagine the path to your home, or yard or terrace lined with a living fence of beautiful flowers and fruit. Use these rare trees for exquisite 5-foot high hedges; screens, fences, partitions—to make your **outdoor living room** a source of unending enjoyment. We guarantee that these trees will retain their dwarfing habit—will not grow higher than 6 to 8 feet! Stern's makes this guarantee because these amazing trees are budded on a special imported root-stock which was developed especially for these dwarf trees!

**Enjoy big Apples and Pears next year!** Stern's Dwarf Vertical Cordon Trees usually bear the next year after planting. The number of Apples you will pick will amaze you.

Extremely hardy. Easy to grow, they thrive in **any average soil**. Require no trellis or support. Simple directions for pruning with every shipment. **Plant two varieties for cross-pollination.**



Red Delicious  
Vertical Cordon Apple

**Dwarf Vertical Cordon Trees,** grafted on special very dwarfing rootstocks, 2-year, 3½ to 4½ ft. Postpaid: 2 for \$9.50; 4 for \$18.00; 10 for \$40.00.

151 A.-VC. Red Delicious Apple  
152 A.-VC. Red McIntosh Apple  
190 A.-VC. Bartlett Pear  
191 A.-VC. Clapp's Favorite Pear

**Stern's Dwarf Vertical  
Cordon Collection**

(Group 24-335)

One of each variety—2 Apples,  
2 Pears, 4 Dwarf Vertical Cordon  
Trees

For Only \$18.00 Post-  
paid



Clapp's Favorite  
Vertical Cordon Pear

Exclusive—A Miracle of Fruitfulness!

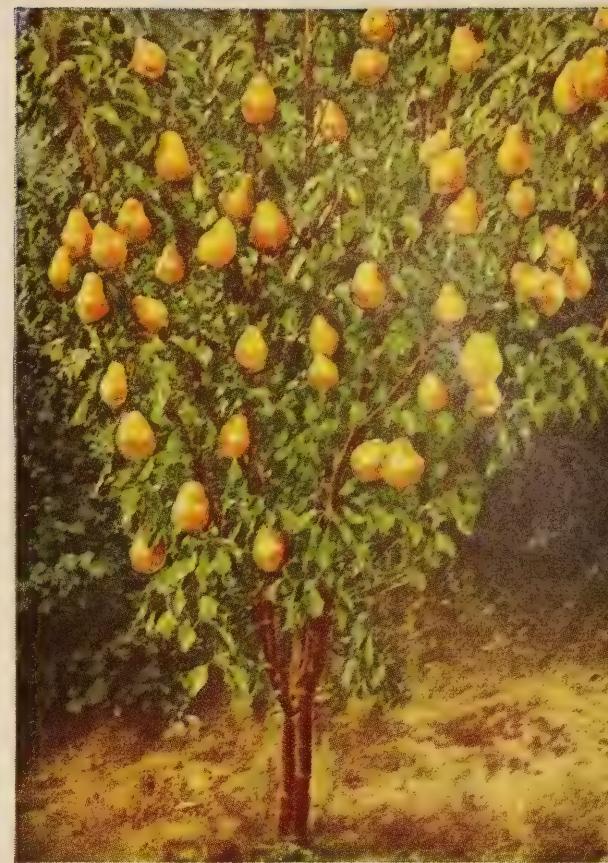
# Stern's Little Giant DWARF PEAR TREES

Will Bear Next Summer!

Imagine! A small tree—not more than 4 feet high loaded with delicious Pears the second year planted. Friends and neighbors will gather around it and rave! These amazing Stern's "Little Giant" Dwarf Pear Trees grow no higher than you can reach. They produce wonderful **full size** fruit—even larger than that produced by many regular size trees. That is due to our special rooting stock, a type of root developed specially for these wonderful trees. Stern's Little Giant Dwarf Pears will remain dwarf—are guaranteed not to grow higher than 8 to 10 feet! Plant 2 varieties of Pears 15 ft. apart for cross-pollination.

**Dwarf Pear Trees, 2-year, 3½-4½ ft. Postpaid: 2 for \$6.75;  
4 for \$13.00; 6 for \$19.50.**

- 190 A. Bartlett Dwarf
- 191 A. Clapp's Favorite Dwarf
- 192 A. Duchesse d'Angouleme Dwarf
- 194 A. Seckel Dwarf



Dwarf Bartlett Pear

## Stern's Miniature Orchard

(Group 24-336)

This collection was carefully selected by Stern's Board of Selection as the ideal fruits for an average family. It will produce an ample supply of health-giving, delicious, tree-ripened fruit that will not only save hundreds of dollars on food bills but will supply delightful beauty to your home.

- 2 Dwarf Pears (Bartlett and Clapp's Favorite)
- 2 Dwarf Apples (Red McIntosh and Cortland)
- 4 Trees for Small Space and Early Crops

**For Only \$14.00, Postpaid**

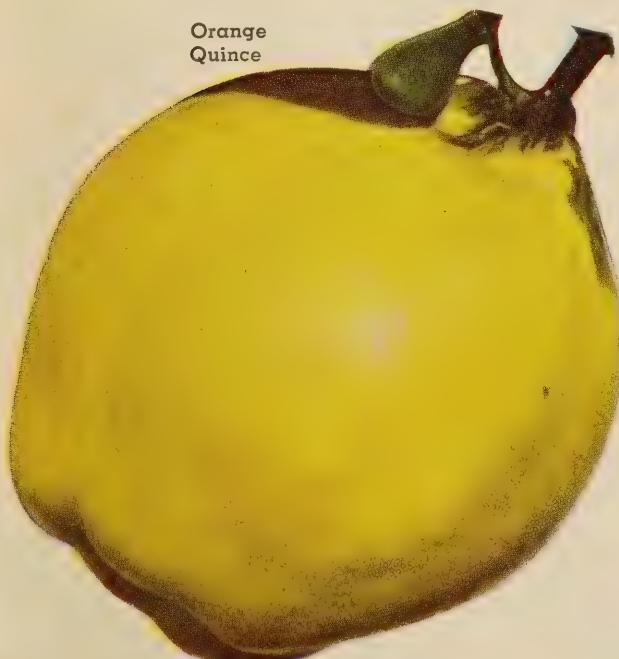
## Why Dwarf Trees?

Dwarf Apple and Pear Trees are ideal for the gardener who does not have space for full sized fruit trees. Because they seldom grow taller than 8-10 ft., many landscape architects recommend them for their exquisite beauty as ornamental trees. In the spring, they are covered with lovely blossoms and from July 'till late fall their abundance of fruit adds to their decorative value. In addition to beauty, you will receive enormous pleasure growing Apples and Pears right in your own garden. Many people buy these dwarf fruit trees to give to children. The child will happily accept his responsibility to water and feed the tree. What pride he will take in presenting you with the first ripe Apple or Pear! It will be a valuable experience in his education and growth.

## Stern's Dwarf ORANGE QUINCE

For Prize-Winning Jelly, Jam and Marmalade

Orange  
Quince



This tree, which seldom grows more than 6 to 8 feet high, is covered with large pink and silver blossoms every spring. Produces bushels of bright golden yellow fruit, so highly prized for their luscious, tantalizing, zesty flavor. This unusual tree is self-fruiting. One tree planted by itself will yield excellent crops year after year! Will bear the second year.

**276A. ORANGE  
QUINCE.** 2-yr., 3-4  
ft. Postpaid: Each  
\$3.00; 2 for \$5.75.

## Choice Fruits That Will Be the Pride of Your Household APRICOTS and NECTARINES

These Special Stern's Varieties are Guaranteed Hardy!

**APRICOTS.** Beautiful trees for fine ornamental effect. Luscious fruit, delicious right off the tree, delectable as jam or sauce. Fine for freezing. Hardy wherever Peaches grow. Plant 2 varieties for cross-pollination.

**NECTARINES.** You'll thrill to serve this unusual and delicious fruit. We especially recommend the Sure Crop variety for the quality of its fruit. Nectarines are self-fruitful, require no cross-pollination.

**Apricots and Nectarines, 1-2 yr., 4-6 ft. Postpaid:  
Each \$2.50; 2 for \$4.75; 3 for \$7.00.**  
**270A. Early Golden Apricot. 272A. Moorpark Apricot.  
278 A. Sure Crop Nectarine.**

Moorpark Apricot



156 A.

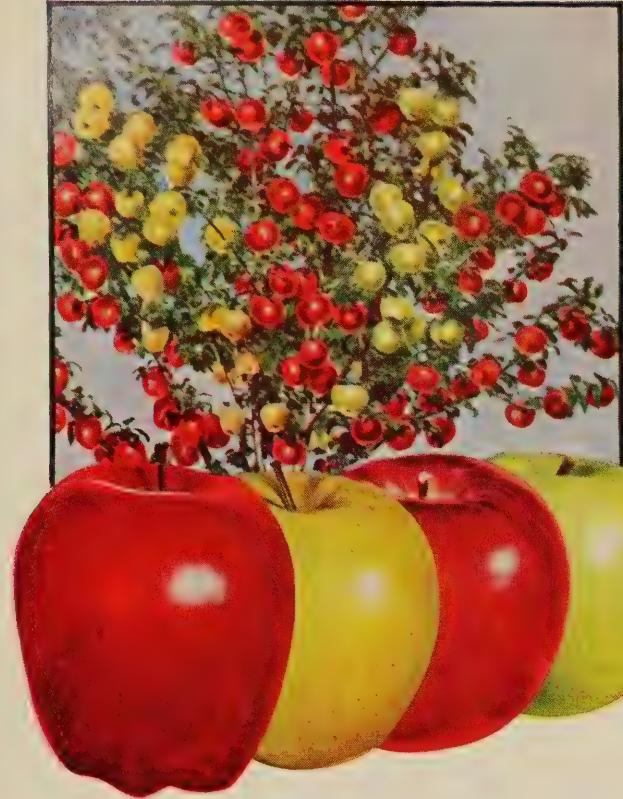
# QUINTUPLETT APPLE TREES

5 Kinds of Apples on a Single Tree!

A complete orchard on one tree. Imagine the delight of picking red, yellow and striped Apples from the same tree, ripening in succession from summer through to the winter months. Make beautiful shade trees . . . self-pollinating.

If you have room for only a single tree choose the Quintuplet. Enjoy these fine-tasting, popular Apples from a single planting: Baldwin, Jonathan, Red Delicious, Red McIntosh, Yellow Delicious.

**Quick Crop Trees:** 3-year, 5-7 ft., \$4.00 each; 3 for \$11.00, not prepaid.



## EUROPEAN FILBERT NUTS

European Filbert Nuts are about twice the size of the native American Hazel. They grow more like shrubs rather than trees and we suggest that you plant them in your shrub border. They will beautify your home surroundings and they will yield nutritious fruit, hardly requiring any care. They grow only about 8 to 10 ft. tall at maturity.

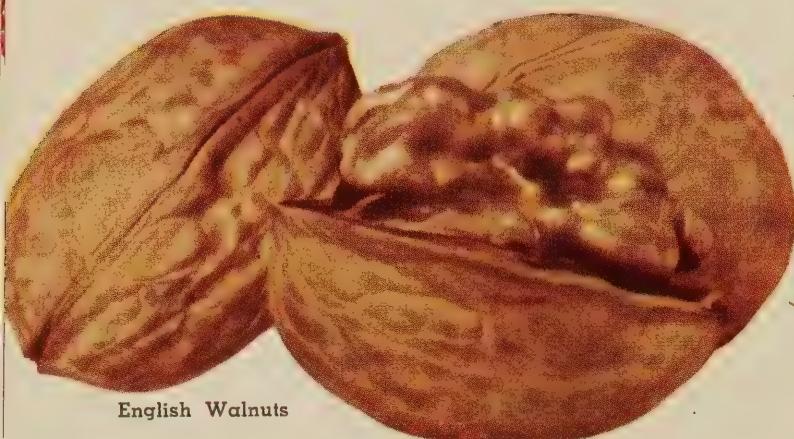
We offer 3 varieties, the most successful for planting in north-eastern and mid-western sections. Plants are hardy wherever Peach trees are grown. Plant 2 or 3 different varieties for cross-pollination.

### VARIETIES:

357 A. COSFORD  
359 A. MEDIUM LONG

Strong well-branched bushes, 3 year, 3 to 4 ft.  
Postpaid: 2 for \$6.50; 5 for \$15.50; 10 for \$30.00.

358 A. ITALIAN RED



English Walnuts



Chinese  
Chestnuts

## Stern's Easy-to-Grow NUT TREES

For Beauty, Shade, Food and Profit!

A few dollars invested in these famous Stern's Nut Trees will yield a lifetime of welcome shade, horticultural beauty and an abundant supply of delicious, nutritious nuts that your family can enjoy all winter long. These selected Stern's Nut Trees are grown from extremely hardy northern stock, especially developed by our nurseries in Geneva, N. Y. They are among the easiest to grow of all trees—almost 100% trouble-free and require little or no care. You won't even have to reach up to pick the nuts—when ripe they simply fall to the ground. Plant one of these wonderful trees this spring—gather a lifetime of pleasure, beauty and good eating.

All of our Nut Trees are strong, well-grown trees, 3 to 4 feet tall, the best size for safe transplanting.

355 A. ENGLISH WALNUT. Get a life-long supply of thin-shelled, delicious nuts from these Selected, Inspected, Guaranteed Trees! Self-fertile. Propagated from hardy parent trees located in western New York state for more than 50 years, producing heavy crops year after year! Large kernels have fine flavor. Maturity height, 40-50 ft. Postpaid: \$3.25 each; 5 for \$15.50; 10 for \$30.00.

351 A. CHINESE CHESTNUT. Harvest your own crop of Chestnuts every fall by planting several of these blight-resistant, hardy trees. These large, ripened nuts are larger than the American Chestnut and just as sweet. Early bearers, producing their nuts the second or third year planted. Plant at least 2 trees for pollination. Maturity height, 30-40 ft. Postpaid: 2 for \$6.00; 5 for \$14.00; 10 for \$25.00.

356 A. THOMAS BLACK WALNUT. A grafted Black Walnut producing a prolific supply of giant-size nuts that measure up to 2 inches in diameter. Bears very young, frequently the second year planted. Self-fertile. Maturity height 40-60 ft. Postpaid: \$4.00 each; 5 for \$19.00; 10 for \$38.00.

### Stern's NUT TREE COLLECTION (Group 24-337)

Four Hardy Nut Trees—3 to 4 ft. One English Walnut, one Thomas Black Walnut, two Chinese Chestnuts.

**For Only \$12.50, Postpaid**

# Stern's Hardy Selected PEACH TREES

The Fastest Growing of All the Fruit Trees

These famous Stern's selected PEACH TREES will amaze you with their vigor, rapid growth and abundance of fruit, usually within one year after planting! Because these trees were developed from hardy northern stock in our nurseries just outside of Geneva, N. Y., you can transplant them anywhere with assurance that they will thrive. All of Stern's selected Peach trees are self-fruitful. Any variety planted alone will bear heavy crops.

	Each	10 for
✓ <b>Quick Crop Trees</b> , 2-year, 6-7 ft. Usually bearing second or third year planted . . . . .	Not Prepaid	\$2.75
	Postpaid	\$25.00
<b>Standard Trees</b> , 1-year, 4-6 ft. . . . .	Postpaid	2.00
	18.00	
✓ 254. <b>ELBERTA</b> . Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.		
✓ 250. <b>BELLE OF GEORGIA</b> . Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.		
✓ 255. <b>GOLDEN JUBILEE</b> . Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden.		
✓ 256. <b>HALE-HAVEN</b> . Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.		
✓ 258. <b>RED HAVEN</b> . A wonderful new Stern's Peach—extremely valuable to orchardist and home gardener because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.		

## STERN'S PEACH COLLECTION

(Group No. 24-338)

5 **QUICK CROP** Peach Trees, 6 to 7 feet, one of each variety listed, for only

**\$13.75**

Express Prepaid

The same collection in Standard Trees, 4 to 6 feet, 5 trees for only

**\$9.25**

Postpaid



Elberta



## No. 709 B. Stern's "Royal Red" RED LEAF PEACH

*Beautiful in Flower*

*Beautiful in Leaf*

*Beautiful in Fruit*

Something entirely new—a lovely ornamental tree for your lawn, producing an abundance of edible fruit.

The tree is most outstanding with its red foliage which creates a pleasing contrast with the green of the lawn. The color is bright red in spring, stays red all summer, and changes to deep maroon in the fall. Deep rose blossoms cover the tree in early spring, creating a most colorful picture.

During summer and fall the tree is loaded with a crop of small, perfectly round edible Peaches about 1 1/2 inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. The tree grows around 8 to 10 ft. tall at maturity.

This is an entirely new tree and our supply is limited. Please order early.

Selected, No. 1 Trees, 4-6 ft.—	Each	3 for
Postpaid . . . . .	\$3.00	\$8.50

# Stern's Famous RASPBERRIES

Crop 90 Days After Planting

Our Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. They make ideal decorative shrubs, adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in your garden soil. Plant grows 4 to 5 feet tall. Plant 3 feet apart in rows 6 feet apart. Or plant in groups of three for ornamental effect.



312 A. **LATHAM.** Red. Large, round, a perfect variety for canning. Hardy in coldest sections.

313 A. **MORRISON.** Black. Berries averaging almost 1 inch across. The largest one of the Black Raspberries. Tremendous yield and firm texture make Morrison a most desirable berry which belongs in every garden.

314 A. **NEWBURGH.** Red. The fruit is very large, very firm, and does not crumble.

315 A. **SODUS.** Purple. Many growers claim this to be the most productive of all Raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.

Sodus



Everbearing Indian Summer

Quick Crop Plants, 2-year, transplanted—

	10 for	25 for	100 for
Postpaid .....	\$3.50	\$8.25	\$30.00

311 A. **INDIAN SUMMER.** Red Everbearing Raspberry. The summer crop ripens in July. The autumn crop starts in September and continues until freezing. Flavor and quality are excellent.



Morrison

## STERN'S Famous FAMILY RASPBERRY GARDEN

(Group 24-339)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

25 Quick Crop Raspberry plants, 2-yr. transplanted  
(5 of each variety listed)  
For Only \$8.25, Postpaid

A Triumph in Luscious Eating and Rare Beauty

# Stern's JUMBO BLUEBERRIES

## Stern's Blueberry Garden

(Group 24-340)

Six QUICK CROP Blueberry Plants, 3-year, 18-24 inch. One of each variety listed on this page for only

**\$11.00, Postpaid**

**12 Plants (2 of each)  
for Only \$19.00, Postpaid**



### New Giant-Size Berries on Gorgeous Ornamental Shrubs!

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's present the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

A marvelous new plant for even the smallest home, Stern's Blueberries are beautiful ornamental shrubs. In spring their blossoms are a delight. In summer their huge berries are as beautiful as they are delicious. Their lush foliage is almost evergreen. The leaves are glossy and multi-colored as the seasons change. In winter the entire bush turns a brilliant red.

Our 3-year-old plants usually bear within 90 days after planting. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants 4 ft. apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured, organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

Quick Crop Bushes, 3-yr., 18-24 in.

	2 for	10 for	25 for
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Postpaid .....	\$4.00	\$16.00	\$35.00
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303 A. Rancocas.

(Early.)

301 A. Pemberton.

(Midseason.)

305 A. Stanley.

(Early.)

304 A. Rubel. (Late.)

302 A. Pioneer.

(Midseason.)

300 A. Jersey. (Late.)



# Stern's CHOICE MARY WASHINGTON ASPARAGUS

A Single Planting Lasts a Lifetime

Now you can enjoy succulent tender stalks of Stern's Mary Washington Asparagus, up to 1 inch thick. Freshly picked Asparagus is juicy, flavorful, delicious beyond description. You will have all you can eat (or freeze) from only one hundred of these roots.

**Mary Washington Asparagus** is a very strong grower, originated by the U. S. Department of Agriculture and now considered the best variety of Asparagus grown. All of the commercial growers are planting Mary Washington exclusively. It produces large tender stalks with exceptionally mild flavor.

100 plants, set 1 ft. apart in rows 3 ft. apart, will provide an average family supply.

Strong Plants, No. 1, postpaid	50 for	100 for	500 for	1000 for
	\$3.75	\$6.00	\$15.00	\$28.00



## Stern's Super-Vigorous RHUBARB

So Easy—Plant It and Enjoy It for Endless Years

What an amazing difference you'll find in this freshly picked stewed Rhubarb—a delicious treat your family can enjoy so easily, so zestfully! Stern's super-vigorous Rhubarb roots will produce an abundance of tender juicy stalks for pies, preserves and stewing. You'll be able to cut a small crop this spring, followed by a big full crop the following year. We have a limited supply of excellent roots that will thrive in any well-fertilized soil. Extremely hardy. Plant 3 feet apart.

Quick crop roots, 2-year, No. 1 ... Postpaid	2 for \$1.50	10 for \$6.50	25 for \$14.00
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**345 A. MYATT'S LINNAEUS.** The leading variety for commercial planting, excellent for home use. Bears stalks up to 2 ft. tall.



## GOOSEBERRIES and CURRANTS

Easy-to-Grow—Big Producers of Delicious Fruit

How you'll enjoy these delicious fruits in jelly, preserves, or as a fresh fruit dessert! One of the easiest of all to grow, require very little space and thrive even in shady places. These strong 2-year-old plants frequently produce some fruit the first year planted.

**Strong plants, 2-year, transplanted. Postpaid: \$1.25 each; 3 for \$3.60; 10 for \$10.00.**

- ✓ **323 A. DOWNING GOOSEBERRY.** A large, handsome fruit, green in color, thin skinned, tender, juicy and sweet. Free of mildew.
- ✓ **325 A. POORMAN GOOSEBERRY.** You'll never know how delicious a Gooseberry can be until you've become familiar with the Poorman Gooseberry! The fruit is dark red, large, and very attractive. Poorman requires a rich soil, and does not grow well on light, sandy soils, where Downing should be selected.
- ✓ **331 A. RED LAKE CURRANT.** Berries are unusually large, measuring up to 1/2 inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster.
- ✓ **332 A. WHITE GRAPE CURRANT.** Fine for dessert. You'll like their mild flavor.

Red Lake Currant

### Highly Ornamental BUSH CHERRIES

Attractive ornamental shrubs famous for their color, beauty and edible fruit. Fruit, while not equal to standard Cherries, is highly prized for preserves. Extremely hardy, bearing fruit soon after planting. Plant two or more for cross-pollination. Set them in the ground 5 feet apart. Strong bushes, 2 year, 2-3 ft.

Myatt's  
Linnaeus Rhubarb

### Stern's GOOSEBERRY AND CURRANT SPECIAL

(Group 24-341)

Six Gooseberry and Currant Bushes.  
2 Red Lake      1 Poorman  
2 Downing      1 White Grape

For Only \$6.50, Postpaid



Downing  
Gooseberries

### 496 A. HANSEN'S BUSH CHERRY

(*Prunus besseyi*)

Bears in coldest climate. Fruit is purple-black, up to an inch in diameter, shaped like a Plum. The bush rarely grows over 5 ft. tall, and bears well even in poor soil. Postpaid: 2 for \$2.50; 10 for \$11.00.

Hansen's Bush Cherry



New "Landscaping" Idea in Garden Beauty

# Stern's Lifetime GRAPES

## For Beauty, Privacy, Delicious Fruit

Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. The graceful leaves accented by clusters of colorful Grapes, are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

No matter how small, no garden should be without a vineyard. Grapes require very little space—pay huge dividends in delicious, vine-ripened fruit plus magnificent beauty. Delight your family with bunches of sweet ripe Grapes at every meal while in season. Enjoy their delicious flavor all through the year in jams, jellies, wines.

Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them 6 ft. apart.

Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

### Quick Crop Fruiting Age Vines, 3-year, No. 1 (Agawam, Concord, Niagara)

Postpaid	Each	10 for
284. CONCORD.	\$1.25	\$10.00
285. AGAWAM.		
286. NIAGARA.		

284. CONCORD. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large. Excellent for shipping, perfect for Grape juice.

285. AGAWAM. A large, red Grape with rich, aromatic flavor.

286. NIAGARA. The most popular white Grape with large bunches and berries



Golden Muscat



Agawam

Concord

Niagara

288. GOLDEN MUSCAT. Fancy light golden Grapes, very similar to California Grapes. Clusters are immense, frequently up to 2 lbs. Sweet, vinous, with a fine muscat flavor. Strong vines, 2 year, No. 1. Postpaid: \$1.50 each; 3 for \$4.35; 6 for \$8.20.

### Stern's RED, WHITE and BLUE VINEYARD (Group 24-342)

#### 3 Quick Crop Vines

3-year, No. 1 (one each of Agawam, Concord, and Niagara)

\$3.45, Postpaid

#### 6 Quick Crop Vines

3-year, No. 1 (TWO each of Agawam, Concord, and Niagara)

\$6.60, Postpaid

#### 12 Quick Crop Vines

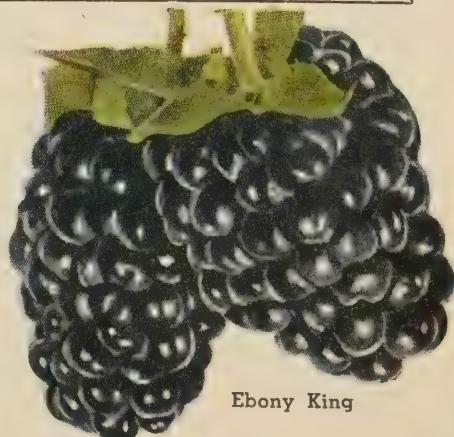
3-year, No. 1 (FOUR each of Agawam, Concord, and Niagara)

\$12.00, Postpaid

5 for 10 for 25 for 100 for

5 for 10 for 25 for 100 for  
Postpaid \$3.25 \$6.00 \$14.00 \$50.00

Quick Crop Plants, 2-year, transplanted . . . . . Postpaid \$3.25 \$6.00 \$14.00 \$50.00



Ebony King

# America's Favorite June-Bearing Strawberries

Now Available in New Stern's Super-Grade Quality Plants

You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush, with well-developed crown and heavy, healthy roots that contain thousands of living hair-like feeders. These amazing Stern's plants cannot be compared to ordinary plants offered by others. Compare growth and crop—prove to yourself it pays to buy these Stern's Super-Grade quality plants. The space and work are the same, the results are incomparably better with Stern's Super-Grade plants.



Fairfax



FREE PLANTING INSTRUCTIONS WITH EVERY ORDER

Free planting instructions accompany every order. Soil preparation, how to plant, removal of blossoms, cultivating, mulching, and other subjects are covered in this leaflet.

	50 for	100 for	500 for	1000 for
Super-Grade Plants, No. 1, Postpaid .....	\$2.25	\$3.75	\$12.00	\$20.00

- **DORSETT.** (Early.) Produces evenly matured, large berries. Does well even on poor soil. The earliest to ripen.
- **FAIRFAX.** (Early.) One of the largest and one of the best. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the earliest to ripen.
- **PREMIER.** (Early.) Leading variety among commercial planters. Be sure to include some in your garden for large, smooth, perfectly flavored berries.
- **CATSKILL.** (Midseason.) Most popular of the midseason varieties. Fruit is very large; plants are productive, healthy.
- **SPARKLE.** (Midseason.) Makes a fine fruiting bed on practically any type of soil. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.
- **FAIRPEAKE.** (Late.) This variety is our best late berry. Extends the Strawberry season for another week. Berries are very large, firm, red to the center.

## Every Plant Guaranteed to Live and Bear!

Don't take chances. Why waste time and money on inferior bargain plants? Stern's Super-Grade quality plants will thrill you with their strong vigorous growth, their huge crops of finest quality fruit. Stern's Super-Grade quality plants have exceptional growing power, will survive hottest summers, thrive and produce with minimum care. **Important**—the living roots are protected by SPECIAL STERN'S MOIST-LOCKED packing for guaranteed shipping safety. You'll find Stern's plants best in every way!

### PLANTING DISTANCE

Set plants 1 ft. apart in rows 2 ft. apart. Keep all runners nipped off. Or: Set plants 2 ft. apart in rows 4 ft. apart. Allow runners to fill to 2 ft. wide.

### Stern's Family Strawberry Patch (Group 24-343)

The collection will yield an ample supply of delicious berries for an average family, for eating, canning, and freezing.

**200 Strawberry Plants, well rooted. 50 each of Catskill, Fairfax, Premier and Sparkle—**

**For Only \$6.50, Postpaid**

100 Plants (25 each above)

**For Only \$3.75, Postpaid**

Sparkle



# Stern's Sensational Superfection

## King of the Everbearers

Stern's offers only one variety of Everbearing Strawberry . . . the best, proved by test after test.

Actual field tests prove Superfection's superiority, outproducing older varieties, such as Gem, Wayzata, Brune's Marvel, Streamliner, Mastodon, Gemzata—Superfection gives you 3 times more fruit than the combined average of these older varieties.

Stern's Superfection Strawberries make an ideal low flowering border for your flower garden. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings. Now even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. We also recommend our Superfection Strawberries for planting along walks or in rock gardens.

### Pick Delicious Sun-Ripened Berries Within 90 Days—Guaranteed!

Enjoy luscious Strawberries from June 'til November! Stern's guarantees your enjoyment of SUPERFECTION starting within 90 days. Set plants this spring for a never-ending supply of fine berries from June, throughout the summer, right up to November frosts.

### Wonderful Quality of Fruit

Superfection produces giant size berries up to one inch in diameter. A brilliant deep red color right through, they hold



Superfection Strawberries—from June 'til November

their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet.

### Super-Grade Plants, No. 1

50 for	100 for	500 for	1000 for		
Postpaid	.....	\$3.75	\$6.00	\$20.00	\$35.00

### Stern's Everbearing Strawberry Garden

(Group 24-344)

An ideal collection for the home garden, containing 100 Everbearing Superfection, 100 June-bearing Fairfax—a total of 200 Strawberry plants for

**Only \$9.00, Postpaid**

Half Collection, 50 each, total 100 plants for \$5.00, postpaid.

Rushed from Holland via Air Express

## IMPORTED AIR-FLIGHT CHRISTMAS ROSE (Helleborus niger altifolius)

Blooms Outdoors from October to March

The miracle winter flower! Stern's brings you the world's choicest **freshly dug** Christmas Roses imported from Holland. Thanks to Trans-Atlantic Air Express, you will receive your plants only a few days after they were dug in Holland.

### Exquisite Blossoms All Winter Long

Just imagine—Christmas Roses in your garden in December! These exquisite roselike flowers are known botanically as Helleborus Niger Altifolius. Freezing snow won't stop them. Even in mid-winter, a few mild days will bring out a spectacular array of these roselike showy white flowers with bright-as-sunshine yellow center. Their heavy, leathery leaves are decorative and evergreen the year around. The plants stand about 8 inches high and are ideal as an evergreen border set in front of foundation planting.

### Springtime is Best Planting Time for Christmas Roses

Plant Stern's Christmas Roses in semi-shaded location where they will be **protected from the hot summer sun—but where they get warm sunshine during the winter.** Ideal locations—close to (or under) evergreens, wooded areas, under trees, in shady nooks next to walls.

Strong plants, No. 1, with 3-4 buds. Postpaid: 3 for \$3.75; 6 for \$7.50; 12 for \$15.00.



1130 A. Christmas Rose

# STERN'S FIVE BEST PATENTED EVERBLOOMING ROSES

910 A. ECLIPSE. Pat. 172. Golden yellow. New streamlined buds often exceed 2 inches in length. A continuous bloomer. Strong long stems, excellent for cutting. By far the best yellow Rose.

Acclaimed "Best for Home Gardens" by Stern's Board of Selection

Here's your chance to have the year's outstanding Rose Collection — the showplace of the neighborhood! They take no more time and care than "ordinary" Roses—yet STERN'S specially-selected 5 Best Roses of the Year assure you magnificent heavy bushes and breathtaking flowers that will thrill you with their extraordinary beauty and fragrance, year after year. ORDER NOW for truly sensational blooms this June (or earlier) 'till November.

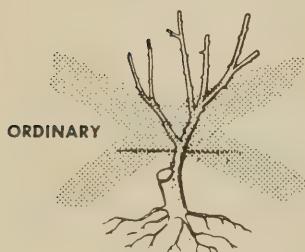
## Limited Quantity of These Super-Selected Bushes

Each  
\$2.50  
Postpaid

(1 of each listed)  
5 for \$12.00  
Postpaid

(2 of each listed)  
10 for \$23.00  
Postpaid

## STERN'S BIGGER PLANTS PRODUCE MORE ROSES



**ORDINARY UNGRAFTED ROSE PLANTS.** This plant will produce only a few Roses next year. If one main stem is broken or winter-killed, there is little or nothing left of the plant.



**STERN'S SELECTED NO. 1 PLANTS.** As many as 5 main stems on a single plant. Produces many more Roses—grows bigger and better. A magnificent bush!



920 A. KATHERINE T. MARSHALL. Pat. 607. Unique exquisite, long pointed buds—large, full, "upright" flowers 5 inches across—deep coral-pink suffused with yellow. Strong grower, exceptionally fine cutting flower.



930 A. NEW YORKER. Pat. 823. "Best red Rose of all time." Huge flowers, often 6½ inches. Rich red velvety sheen. Perfect Rose shape. Heavenly fragrance.

901 A. CRIMSON GLORY. Pat. 105. "America's most fragrant Rose." Giant flowers of deep vivid crimson. Vigorous, dependable, very hardy. Ideal for home garden.

935 A. PEACE. Pat. 591. Oval buds of golden yellow, etched with pink. As each bud opens it changes color—from bright sunshine yellow to pale gold. Petals are edged with apple-blossom-pink. Stems are heavy and strong. Foliage is rich and holly-green.



*Enjoy Fragrant Roses from June to November*  
**STERN'S 12 "FAVORITE" EVERBLOOMING  
 ROSES**



850 A. Poinsettia



830 A. McGredy's Ivory



851A. **PRESIDENT HERBERT HOOVER.** Large flowers of flaming scarlet and yellow in the bud, opening to soft creamy yellow with scarlet markings. 2-ft. stems.



760 A. Betty Uprichard



840 A. Mrs. Sam McGredy



768 A. Christopher Stone



800 A. Golden Dawn



791 A. Etoile de Hollande



773 A. Condesa de Sastago



832 A. McGredy's Yellow



849 A. Picture



783 A. Duquesa de Penaranda

**12 "Favorite" ROSES**  
 (Group 24-345)

12 Everblooming Roses, tested and approved by Stern's Board of Selection. One of each listed.

For Only  
**\$16.00**  
 Postpaid

**Stern's Everblooming Roses  
 —will bloom this summer**

Now you can plant the finest—Stern's Super-Select No. 1 Everblooming Roses. They are especially selected from the cream of this year's Rose crop. You will be delighted with their extra-large size, extra-heavy bushes with up to five strong main trunks, extra well-branched and most important, a huge root system that assures strong, vigorous growth. Their bursting beauty in bloom will be your pride and joy. All of these Roses **will bloom the first year planted.**

Super-Select No. 1 quality, 2-year, field-grown—America's Finest Roses, Postpaid: Each \$1.50; 3 for \$4.35; 6 for \$8.40; 10 for \$13.50.

**6 "Favorite" ROSES**

(Group 24-346)

6 Everblooming Roses—1 of each:  
 President Herbert Hoover  
 Condesa de Sastago  
 Etoile de Hollande  
 McGredy's Ivory  
 McGredy's Yellow  
 Picture

**ALL 6 For Only  
 \$8.40 Postpaid**



Paul's Scarlet



Primrose

1034 A. CLIMBING FLORADORA. Pat. 1054. An exceedingly colorful variety, orange with scarlet, producing an abundance of lovely flowers continuously from June until late fall. Postpaid: \$2.50 each; 3 for \$7.00.

980 A. BLAZE. Blooms continuously with heaviest concentration of its scarlet flowers in June. Postpaid: \$1.75 each; 3 for \$4.75.

1035 A. CLIMBING PEACE. Pat. 932. A continual supply of large yellow buds that open into 5-inch blossoms, cream-yellow to delicate pink. Careful protection required in winter. Postpaid: \$3.00 each; 3 for \$8.75.

1011 A. NEW DAWN. Blooms in June and continues throughout summer and fall. Apple-blossom-pink flowers, sweetly fragrant. Postpaid: \$1.75 each; 3 for \$4.75.

**STERN'S Everblooming Climbing Rose Collection**

(Group 24-348)

Stern's Famous Everblooming Climbing Roses  
5 plants (1 of each) for \$10.00, postpaid  
10 plants (2 of each) for 19.50, postpaid

# Stern's Super Select No. I CLIMBING ROSES

No other garden plant gives more dramatic satisfaction than Stern's Climbing Roses. Their spectacular "fireworks" display of hundreds of brilliant flowers, their vigor and long life is good reason why Stern's Climbing Roses are among America's favorite flowers.

Framing your porch, entrance, garage, fences, etc., with glorious beauty, these Climbing Roses create an exquisite halo around your home. No home has realized its full beauty without them!

Require almost no care. Inexpensive to buy—they cost nothing to maintain.

## Stern's Spring Flowering CLIMBING ROSES

For a Month of Beauty to Thrill the Heart and Eye.

Stern's super-select heavy bushes, 2-year, field-grown, No. 1.

Postpaid: \$1.50 each; 3 for \$4.35; 10 for \$13.50.

985 A. CLIMBING AMERICAN BEAUTY. Large, fragrant flowers, double rosy carmine, in great abundance in June, excellent for cutting.

1002 A. DR. W. VAN FLEET. Long-stemmed, beautifully formed flowers of soft pink color. Blooms in June.

1015 A. PAUL'S SCARLET. Its bright scarlet flowers are produced so abundantly that the plants are covered with hundreds of blooms in June. Most popular and most beautiful of all Climbing Roses.

1016 A. PRIMROSE. Hardy yellow climber with large, double flowers in June.

1025 A. SILVER MOON. Creamy buds opening into semi-double white flowers in June.

**STERN'S Spring-Flowering Climbing Rose Collection**

(Group 24-347)

Stern's Super-Select Spring-Flowering Climbing Roses

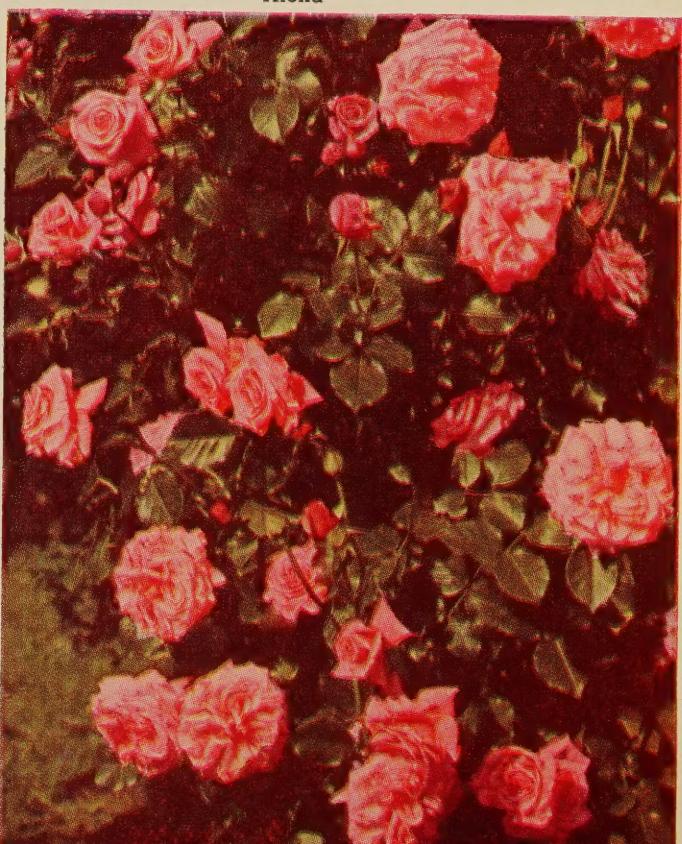
5 plants (1 of each) for .....	\$ 7.00, postpaid
10 plants (2 of each) for .....	13.50, postpaid

## Stern's Famous Everblooming CLIMBING ROSES

For Continuous Flowers Spring, Summer and Fall

1030 A. ALOHA. Pat. 948. New! An unbelievable mass of deep coral-pink fully double flowers 5 inches across cover the plant in June, and they keep coming throughout the entire season. Postpaid: \$3.00 each; 3 for \$8.75.

Aloha





**Everblooming Border of Floradora Roses**

## **Stern's Everblooming Floribunda Roses**

**Flourish with a Minimum of Care!**

These are the easiest to grow and most universal of Roses! They are ideal for planting along your entrance walk, forming a small hedge whose blossoms give color and beauty all summer long. They will bloom in your garden starting this June, and will last for many years. Developing large clusters, often as many as 50 or more blossoms in one head, growing up to 3 ft. in height. Enjoy their color from June until late fall. Plant Floribundas 1½ ft. apart, fertilize frequently and liberally.

**Selected Heavy Bushes, 2-year, field-grown, No. 1.**

Each	3 for	6 for	10 for	20 for		
Postpaid	.....	\$1.50	\$4.35	\$8.40	\$13.50	\$26.00

- 1044 A. **ELSE POULSEN.** A magnificent Rose with great clusters of pink flowers.
- 1056 A. **LAFAYETTE.** Semi-double crimson-red flowers. An abundant bloomer.
- 1046 A. **FLORADORA.** Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect Rose.
- 1041 A. **CHATEAU.** Hundreds of large flowers of deepest dark velvet red. One of the darkest red Roses. Sturdy and vigorous—rarely out of bloom.
- 1068 A. **ROSENELFE.** Blooms throughout the summer and autumn producing delightful double blooms of unfading rose-pink. Flowers grow in clusters on erect stems—ideal for cutting.

### **Stern's Floribunda Rose Collection**

(Group 24-350)

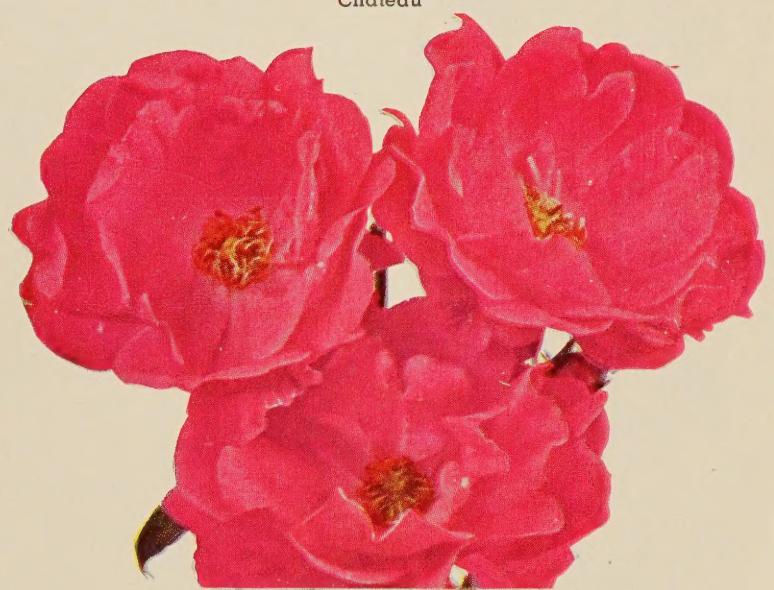
- 5 Everblooming Floribunda Roses (1 of each) for \$7.00, postpaid.
- 10 Everblooming Floribunda Roses (2 of each) for \$13.50, postpaid.
- 15 Everblooming Floribunda Roses (3 of each) for \$19.50, postpaid.



**Else  
Poulsen**



**Chateau**



**Lafayette**



**Rosenelfe**



**Floradora**

# Stern's Double-Budded Everblooming TREE ROSES

THREE DIMENSIONAL EYE LEVEL BEAUTY



1107. Pres. Herbert Hoover



1100. Countess Vandal



1102. Golden Rapture



1101. The Doctor



1099. Christopher Stone



1103. K. A. Victoria



1104. Mrs. E. P. Thom



1106. Picture



1109. Talisman

## New! A Stronger, Hardier, DOUBLE-BUDDED Type of Everblooming Tree Roses

A tall and stately queen of the garden. Exquisitely perfect Roses blooming **above** all your other flowers. Rare — interesting — beautifull. The Roses produced on these Stern's specimens are larger and more spectacular than even the finest Bush Roses. Because they bloom at eye-level, their color, the size of their flowers, the richness of their foliage take on a whole new magnified intensity. These magnificent Stern's Tree Roses have earned a high place in the heart of every Rose lover.

**Double-grafted** on a special winter-hardy root, they produce a large rounded head that is evenly covered with beautiful Roses from June until late fall. The heavy straight trunks are  $3\frac{1}{4}$  feet tall when planted. As these Stern's Tree Roses grow older, this special selected trunk grows thicker in diameter—not in height. The bushy head grows larger and handsomer every year—until within a few years it is like a great umbrella of colorful Roses.

Tree Roses require special winter protection. Follow simple instructions included with every shipment. You will be rewarded with plants of amazing size and performance.

Stern's DOUBLE-BUDDED No. 1 Everblooming Tree Roses, your choice of varieties shown on this page.  
Postpaid: Each \$6.50; 2 for \$12.75; 4 for \$25.00; 10 for \$60.00.

Plant them among your regular Rose bushes. Doubles garden beauty. Enjoy blooms at two levels. Line walks and entrance ways with Tree Roses 3 feet apart. Use Tree Roses for a high background of beauty with Delphiniums and other tall-growing flowers.

Plant directly before a picture window so that their spectacular beauty can be seen both inside the house and outside. Plant as a specimen in the lawn area, for color contrast all season long. Plant two as a living gatepost to your home.